



**SOCIAL SCIENCES RESEARCH SOCIETY (SoSReS)**

**VI. INTERNATIONAL CONFERENCE  
on SOCIAL SCIENCES (ICSS)**

**04-05 October 2013 Izmir – Turkey**

**CONFERENCE PROGRAM**

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## PARALLEL SESSIONS PROGRAM

**Friday, 04 October 2013**

### 13.00 Registration

Session A1 Room: 101 14.00- 15.40	<b>Welfare Economics – Unemployment - Income Inequality – Poverty Studies</b>  <b>Chair:</b> Diana Viljoen, North-West University, South Africa
1	Oksana Melikhova, Charles University in Prague, Czech Republic Jakub Cizek, Charles University in Prague, Czech Republic “Impact of Intellectual Property Rights and Governmental Policy on Income Inequality”
2	Hakyoun Baek, Kangwon National University, South Korea “The Structural Change of the Working Poor from 2005 to 2011 in Korea”
3	Tshediso Sekhampu, North-West University, South Africa Paul Muzindutsi, North-West University, South Africa “Determinants of Wellbeing in a South African Township”
4	Iclal Kaya Altay, Mimar Sinan Fine Arts University, Turkey Kumru Cilgin, Istanbul Technical University, Turkey “A Research on the Population Immigrating into Cities of Söke and Ödemiş”
5	Diana Viljoen, North-West University, South Africa “Perceived Causes Of Poverty Of The Post-Apartheid Generation”.
6	Mehmet Lütfi Arslan, Istanbul Medeniyet University, Turkey Sadi Evren Seker, Istanbul Medeniyet University, Turkey “The Impact of Employment Web Sites’ Traffic on Unemployment: A Cross Country Comparison”

Session A2 Room: 102 14.00- 15.40	<b>Economic Policy – Economic Development</b>  <b>Chair:</b> Christina Geoffrey Mandara, Wageningen University, Netherlands
1	Mohamed Afifi, Port Said University, Egypt Mona Hammouda, Port Said University, Egypt “The Proposed System to Manage Micro-Projects of Recreational Sports to Reduce its Random (Applied to Port Said Governorate)”
2	Enda Murphy, University College Dublin, Ireland Fox-Rogers Linda, University College Dublin, Ireland Declan Redmond, University College Dublin, Ireland “The Creative Economy and Strategic Economic Policy”
3	Tanyel Ozelci Eceral, Gazi University, Turkey Belkis Tanriverdi, Ministry of Environment and Urbanization, Turkey “Scenario Planning for Regional Development: The Case of Development Agencies in Turkey”

4	Christina Geoffrey Mandara, Wageningen University, Netherlands Anke Niehof, Wageningen University, Netherlands Hilje van der Horst, Wageningen University, Netherlands “Gender Perspectives on Household’s Domestic Water Services in Rural Tanzania”
5	Milan Dimitrijevic, Alfa University, Serbia H.Hale Bozkurt, Adnan Menderes University, Turkey “CSR Level of NGO’s Financial Target Groups and its Impact on NGO’s Sustainable Development – Research Study from NGO IBEC Center, Serbia”
6	Mmapula Sekatane, North-West University, South Africa Steven Dunga, North-West University, South Africa “Determinants of Employment Status and its Relationship to Poverty in Bephelong Township”

Session A3 Room: 103 14.00- 15.40	<b>Political Science –International Relations - Law Studies</b>  <b>Chair:</b> Huma Baqai, Institute of Business Administration, Pakistan
1	Cagla Gul Yesevi, Istanbul Kultur University, Turkey “Security Threats in Central Asia”
2	Abdulla Azizi, SEE University, Macedonia “European Union Integration of Macedonia: Negotiation for Membership”
3	Huma Baqai, Institute of Business Administration, Pakistan “Promoting Democracy: What Role for the Emerging Powers”
4	Cristina Cojocaru, Academy of Economic Studies in Bucharest, Romania “The Enactment of the New Romanian Civil Code and Some of its Effects on Business Law”
5	Mohamed Afifi, Portsaid University, Egypt Mohamed Fadlallah, Helwan University, Egypt “FIFA's Legal Accountability of International Rules and the Provisions of National Sovereignty”
6	Sebnem Cansun, Istanbul Sabahattin Zaim University, Turkey “Gezi Park Protests and the Youth in Turkey: Perception of Hurriyet Columnists”

#### 15.40-16.00 Coffee Break

Session B1 Room: 101 16.00- 17.40	<b>Business and Management Studies</b>  <b>Chair:</b> Helena Yeaman, Broward College, United States
1	Inayatullah Kakepoto, Quaid-e-Awam University of Engineering Science & Technology, Pakistan Hamdan Said, Universiti Teknologi Malaysia, Malaysia “Global Work Environment of Engineering Organizations and Oral Presentation Barriers of Engineers and Engineering Students of Pakistan”
2	Yeunhee Kim, Daegu University, South Korea “A Study on Service Providers for North Korean Refugees: An Application of Job Demands-Resources Model”

3	Helena Yeaman, Broward College, United States “Determinants of Mortgage Lending: Interest Rates, Personal Income, and Public Policy”
4	Ozge Mehtap, Kocaeli University, Turkey Ozgur Kokalan, Istanbul Sabahattin Zaim University, Turkey “Prevailing Organizational Identity Strength: The Relationship between Identity, Justice Perceptions and Organizational Citizenship Behavior”
5	Ondrej Machek, University of Economics, Prague, Czech Republic “The Relationship Between Financial Performance And Total Factor Productivity: Evidence From The Czech Agricultural Sector”

Session B2 Room: 102 16.00- 17.40	<b>Financial Services – Stock Market</b>  <b>Chair:</b> Najimdeen Bakare, Preston University Islamabad, Pakistan
1	Sadi Evren Seker, Istanbul University, Turkey Cihan Mert, University of Texas, United States Khaled Al-Naami, University of Texas, United States Nuri Ozalp, TUBITAK, Turkey Ugur Ayan, TUBITAK, Turkey “Time Series Analysis on Stock Market for Text Mining Correlation of Economy News”
2	Cevdet Kizil, Yalova University, Turkey Mehmet Lütfi Arslan, Istanbul Medeniyet University, Turkey Sadi Evren Seker, Istanbul Medeniyet University, Turkey “Correlation between Intellectual Capital and Web Trends of Top 30 Companies in Turkey”
3	Najimdeen Bakare, Preston University Islamabad, Pakistan “The Socio-Political Dynamics of Islamic Financial System: Implications for European Muslims”

Session B3 Room: 103 16.00- 17.40	<b>Sociology – Social Studies</b>  <b>Chair:</b> Ron Stansfield, University of Guelph, Canada
1	Eunha Kim, Korea Health and Welfare Information Service, South Korea “Female Households and Social Exclusion in Korea”
2	Fatih Ozdemir, Middle East Technical University, Turkey Ezher Gozun, Mersin University, Turkey “Evaluating Relationship between Self-Esteem, Religiousness and Identification with Turkish Identity through Structural Equation Model”
3	Didem Gunes Yilmaz, Queen's University Belfast, United Kingdom “Stories of Rural People Living in the Settlements Built after the Earthquakes: A Case Study from Eastern Turkey”
4	Eda Karacan, Ufuk University, Turkey Rahsan Balamir Bektas, Ufuk University, Turkey “The Social Control of Sexuality: An Examination of Gender Effects on Turkish Young Adults”
5	Ron Stansfield, University of Guelph, Canada Olaf Berke, University of Guelph, Canada “The Abolition of Capital Punishment in the United States: A Developmental Perspective”

6	Melissa Quetulio-Navarra, Wageningen University, Netherlands Anke Niehof, Wageningen University, Netherlands Wander Van der Vaart, University for Humanistics, Netherlands “Social Capital in Involuntary Displacement and Resettlement”
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Session C1 Room: 101 17.50- 19.30	<b>Environmental Economics &amp; Urban Economics</b>  <b>Chair:</b> Mmapula Sekatane, North-West University, South Africa
1	Ismael Maloma, North-West University, South Africa Mmapula Sekatane, North-West University, South Africa “Factors that Determine the Stated Willingness to Pay for Air Pollution: A Case of Bophelong Township in South Africa”
2	Thi Kim Phung Dang, Forest and Nature Conservation Policy Group, Netherlands Ingrid Jacoba Visseren-Hamakers, Forest and Nature Conservation Policy Group, Netherlands Bas Arts, Forest and Nature Conservation Policy Group, Netherlands “The Institutional Capacity of Forest Devolution: The Case of Forest Land Allocation in Vietnam “
3	Ismael Maloma, North-West University, South Africa Mmapula Sekatane, North-West University, South Africa “Attitudes towards Environmental Issues: A Case of Bophelong Township”
4	Nuran Zeren Gulersoy, Istanbul Technical University, Turkey Pinar Hansoy, Istanbul Technical University, Turkey “An Historical Creative Cluster: Babiali-Istanbul”
5	Diana Viljoen, North-West University, South Africa “Determining the Factors that Influence Female Unemployment in a South African Township”
6	Tshediso Sekhampu, North-West University, South Africa Paul Muzindutsi, North-West University, South Africa “Association of Happiness and Socio-economic Variables in a South African Township”

Session C2 Room: 102 17.50- 19.30	<b>Ethics – Cultural Studies – Education</b>  <b>Chair:</b> Patrick Mafora, University of South Africa, South Africa
1	Laura Pricop, Alexandru Ioan Cuza University, Romania “The Structure of Deliberative Process. An Ethical Attempt”
2	Simona Mitroiu, Alexandru Ioan Cuza University, Romania Elena Adam, Alexandru Ioan Cuza University, Romania “Considerations on Cultural Memory and its Institutionalization Process”
3	Ebtesam Alomari, King Abdulaziz University, Saudi Arabia Maram Alhafizy, King Abdulaziz University, Saudi Arabia Ahsan Abdullah, King Abdulaziz University, Saudi Arabia “A Study of the Cultural Associations of Colors in Saudi Arabia”
4	Aisha Alshiky, King Abdulaziz University, Saudi Arabia Alaa Almarzuki, King Abdulaziz University, Saudi Arabia Nora Farraj, King Abdulaziz University, Saudi Arabia Ahsan Abdullah, King Abdulaziz University, Saudi Arabia “A Study of Word-Color Association for Saudi and American Cultures”

5	Patrick Mafora, University of South Africa, South Africa “Teachers’ Perceptions and Experiences of their Role in Transforming Rural Schools: A Distributed Leadership Analysis”
6	Patrick Mafora, University of South Africa, South Africa “Shared Decision-Making or Administrative Narcissism? An Ethnographic Account of Experiences in Higher Education”

Session C3 Room: 103 17.50- 19.30	<b>International Economics – Micro Economics – Public Economics – Public Management</b>  <b>Chair:</b> Emeka Anthony Obi, Anambra State University, Nigeria
1	Mahdieh Aghazadeh, Fatih University, Turkey “International Sanctions and Their Impacts on Iran’s Economy”
2	Ateş Bayazit Hayta, Gazi University, Turkey “Analysis Borrowing Forms Families According To Life Cycles”
3	Zacharia Masanyiwa, Wageningen University, Netherlands Anke Niehof, Wageningen University, Netherlands Katrien Termeer, Wageningen University, Netherlands “Gender Perspectives on the Implications of Decentralization Reforms on Cooperation and Trust in Rural Tanzania“
4	Emeka Anthony Obi, Anambra State University, Nigeria “Public Sector Reforms and Service Delivery in Nigeria: The Performance Contracting Option”
5	Galal Salam, Port Said University, Egypt Rabab Ragab, Port Said University, Egypt “Administrative Corruption in the Egyptian Sports Clubs”

## Saturday, 05 October 2013

Session D1 Room: 101 09.00- 10.40	<b>Marketing</b>  <b>Chair:</b> Afnan Salem Ba-Brahem, King Abdulaziz University, Saudi Arabia
1	Ayca Can Kirgiz, Yeditepe University, Turkey “A Marketing Paradigm: Leading Organisations that Create Aesthetics and Brand Identity in a Consciously and Well Designed Aesthetics-Focused Manner”
2	Ece Armagan, Adnan Menderes University, Turkey Aysenur Cetin, Adnan Menderes University, Turkey “Peer Communication and Impacts on Purchasing Decisions: An Application on Teenagers”
3	Selcuk Bora Cavusoglu, Istanbul University, Turkey Ataman Tukenmez, Marmara University, Turkey Fatma Cakir, GYM Wellness Center, Turkey “Examination of the Consumption of Internet Buying Behavior of University Students”
4	Abrar Omaralkhamisi, King Abdulaziz University, Saudi Arabia Afnan Salem Ba-Brahem, King Abdulaziz University, Saudi Arabia Ahsan Abdullah, King Abdulaziz University, Saudi Arabia “A Study of Color as a Marketing Cue in Saudi Arabia”

Session D2 Room: 102 09.00- 10.40	<b>Social Studies - Historical Studies</b>  <b>Chair:</b> Dorien Kartikawangi, Atma Jaya Catholic University of Indonesia, Indonesia
1	Satoko Iritani, Embassy of Japan in Ethiopia, Japan “The Impact of Safety Net Program on Health of the Children”
2	Miriam George, Virginia Commonwealth University, United States Jyotsna Krishnakumar, University of Hawaii, United States “Being Present: Revisiting Social Work Profession in India”
3	Majed Al-Ansari, Social and Economic Survey Research Institute (SESRI), Qatar Robert Ford, Institute for Social Change, UK Laurence Lessard-Phillips, Institute for Social Change, UK “Between “Tawasol” and Contact: the Effect of Contact on Trust in Foreigners in Qatar”
4	Mmapula Sekatane, North-West University, South Africa Tshediso Sekhampu, North-West University, South Africa “Correlates of Poverty amongst Households Receiving Government Grants in a South African Township”
5	Hamid Ebadollahi Chanzanagh, University of Guilan, Iran Fatemeh Yazdan Ashouri, Islamic Azad University, Iran “National Historical Events in Iranian Collective Memory”
6	Wander Van der Vaart, University for Humanistics, Netherlands Tina Glasner, VU University Amsterdam, Netherlands Robert F. Belli, University of Nebraska Lincoln, United States “Tailoring Data Collection Methods to Hard-to-Examine Populations: The Use of Life Events as Recall Aids in Survey Research”

Session D3 Room: 103 09.00- 10.40	<b>Social Media – Internet – Information Technologies</b>  <b>Chair:</b> Hafiz Zakariya, International Islamic University Malaysia, Malaysia
1	Fatma Cakir, Adnan Menderes University, Turkey Mesut Çakır, Adnan Menderes University, Turkey Oya Eru, Adnan Menderes University, Turkey “The Effect Of Social Media To Young Consumers' Consumption Expenditure”
2	Meltem Anafarta Sendag, Ufuk University, Turkey Sebahat Nur Islam, Ufuk University, Turkey “Friend or Foe: Excessive Use of Internet, Motivations for Using Internet and Personality Traits in Relation With Internet Addiction”
3	Ece Armagan, Adnan Menderes University, Turkey Bihter Bicer, Adnan Menderes University, Turkey “The Impact of Social Media on Turkish University Students’ Attitudes toward Online Advertising and their Behavioural Response”
4	Lily Suriani Mohd Arif, Universiti Teknologi Malaysia, Malaysia Osman B. Gazzaz, Umm Qura University, Saudi Arabia Fazal Rahim Khan, Umm Qura University, Saudi Arabia “Social Integration: Testing Antecedents and Consequences of Time Spent

	Online”
5	Ferlal Ors, Ege University, Turkey “An Assessment of the Economic, Social and Cultural Effects of New Information and Communication Technologies Which are the Main Forces of Change”
6	Hafiz Zakariya, International Islamic University Malaysia, Malaysia “Community Engagement and Research & Development in Malaysian Higher Education”

10.40-11.00 Coffee Break

Session E1 Room: 101 11.00- 12.40	<b>Organizational Culture - Corporate Social Responsibility – Decision Making</b> <b>Chair:</b> Mehmet Halit Yildirim, Aksaray University, Turkey
1	Gaye Ozcelik, Isik University, Turkey Selcuk Tuzcuoglu, Bahcesehir University, Turkey “Employee Happiness at Work and Internal Employee Branding: A Study from Turkey”
2	Mehmet Halit Yildirim, Aksaray University, Turkey Muhammet Saygin, Aksaray University, Turkey Serife Uguz, Aksaray University, Turkey “Effects of Presenteeism Syndrome on Employees’ Burnout Levels”
3	Mehmet Halit Yildirim, Aksaray University, Turkey Muhammet Saygin, Aksaray University, Turkey Sevil Yildirim, Aksaray University, Turkey “A Research about Employees' Work-Life Balance and Presenteeism Tendency”
4	Dorien Kartikawangi, Atma Jaya Catholic University of Indonesia, Indonesia “The Implementation of Communication Accommodation Theory in Corporate Social Responsibility: Indonesia Case”
5	Muhammet Saygin, Aksaray University, Turkey Mehmet Halit Yildirim, Aksaray University, Turkey “Relationship Between Organizational Commitment, Justice, Citizenship and Trust Among Health Care Workers in Aksaray”
6	Boštjan Bajželj, University of Primorska, Slovenia Mitja Krajncan, University of Primorska, Slovenia “Child and Adolescent Participation in Decision-Making Processes Whilst in Institutional Treatment”

### **Social Program: Sightseeing and Excursions**

Saturday Afternoon, 05 October 2013

Sunday, 06 October 2013