

11<sup>th</sup> ANNUAL INTERNATIONAL CONFERENCE ON  
SOCIAL SCIENCES (ICSS)

Organized by

The North-West University  
Faculty of Economic and Management Sciences

And

Social Sciences Research Society (Turkey)

(Website: [http://sobiad.org/CONFERENCES\\_held/ICSS/index.htm](http://sobiad.org/CONFERENCES_held/ICSS/index.htm))

**4 - 15 OCTOBER 2020  
VIRTUAL PRESENTATIONS**

**CONFERENCE THEME:  
ADVANCING INTER-DISCIPLINARY AND MULTI-DISCIPLINARY  
RESEARCH IN SOCIAL SCIENCES**

This is a conference for those, who are interested in presenting paper in all fields of social sciences. The conference topic areas especially focus on such disciplines as economics, business, corporate and public governance, political science, sociology, etc.

The aim of the conference is to bring together a wide audience of academics, policy makers and practitioners around clearly circumscribed topics, engage participants in fruitful debate, and facilitate mutual understanding. An additional goal of the conference is to provide a place of academicians and professionals with inter-disciplinary/multi-disciplinary interests related to social sciences to meet and interact with members inside and outside their own particular disciplines.

**CALL FOR ABSTRACTS**

Abstracts should be submitted by e-mail to Petra Lawson at [ICSSconference@gmail.com](mailto:ICSSconference@gmail.com) on the prescribed form.  
***(Only abstracts submitted on the prescribed form will be accepted.)***

**Acknowledgement of receipt of all abstracts:**

Within three working days of the abstract/paper having been successfully submitted, an email will be sent to the presenting author(s) to acknowledge receipt. The author(s) will also be provided with an abstract/paper number that should be stated in all further correspondence.

**Closing date for South African delegates to submit an abstract is on 2 March 2020**

**Closing date for International delegates to submit an abstract is on 1 June 2020**

**Please take note:** A maximum of **TWO** papers per participant allowed. (Either 2 as presenter, 2 as co-author or 1 as presenter and 1 as co-author)

## CALL FOR PAPERS

### **Acknowledgement of receipt of all papers:**

Within three working days of the paper having been successfully submitted, an email will be sent to the presenting author(s) to acknowledge receipt. The author(s) will also be provided with a paper number that should be stated in all further correspondence.

### **Review process:**

Kindly note that the review process for acceptance of a paper for presentation and publication is a double-blind peer review process.

### **Full paper submission:**

Every paper must be preceded by the submission of an abstract.

**South African delegates: Full papers for review will be accepted until 8 June 2020.**

**International delegates: Full papers for review will be accepted until 13 July 2020.**

No full papers will be accepted after these dates. All full papers submitted for the conference should be language edited and comply with the full paper template.

Attached please find a "Template for Full Paper" and "Instructions for Full Paper Submission"

Please take note of the following VERY important guidelines:

15 pages (maximum) **Attention!** Paper size is **NOT** regular 21 x 29. Paper size must be 17 x 24.

Font Type: Times New Roman, Font Size (text): 12, Font Size (Tables and Figures) : 10

Paragraph: Alignment: Left, Outline Level: Body Text

Spacing: Before: 6, After: 6, Line Spacing: Single

Margins: Top: 2,5 cm, Bottom: 2,5 cm, Left: 1,5 cm, Right: 1,5 cm, Gutter:0

Paper Size: Special Size. Width : 17 cm, Height : 24 cm

### **Publishing of full papers:**

Full papers which have been through a double-blind peer review process and accepted will be published in one of the following e-journals

**-International Journal of Social Sciences and Humanity studies**

[http://sobiad.org@eJOURNALS/journal\\_IJSS/index.html](http://sobiad.org@eJOURNALS/journal_IJSS/index.html)

**-International Journal of Economics and Finance Studies**

[http://www.sobiad.org/eJOURNALS/journal\\_IJEF/index.html](http://www.sobiad.org/eJOURNALS/journal_IJEF/index.html)

**-International Journal of Business and Management Studies**

[http://sobiad.org/eJOURNALS/journal\\_IJBM/index.html](http://sobiad.org/eJOURNALS/journal_IJBM/index.html)

**-International Journal of eBusiness and eGovernment Studies**

**Please take note:** A maximum of **TWO** papers per participant allowed. (Either 2 as presenter, 2 as co-author or 1 as presenter and 1 as co-author)

## SUB-THEMES

### **Economics Topic Areas: In General**

General Economics  
Schools of Economics  
Family Economics  
Market Structure and Pricing  
Public Finance  
Prices, Business Fluctuations and Cycles  
International Finance  
Financial Economics  
Public Economics  
Law and Economics  
Economic Development  
Other Areas of Economics  
Schools of Economic Thought and Methodology  
Relation of Economics to Social Values Sociology of Economics  
Role of Economics; Role of Economists Market for Economists  
Etc.

Economic Methodology  
Household Behaviour and  
Production and Organizations  
Welfare Economics  
Public Choice  
Economic Policy  
International Economics  
Corporate Finance and Governance  
Labour Economics  
Regulatory Economics  
Development Planning and Policy  
Relation of Economics to Other Disciplines

### **Game Theory and Bargaining Theory Themes**

Cooperative Games  
Stochastic and Dynamic Games  
Etc.

Non-cooperative Games  
Bargaining Theory: Matching Theory

### **Income Distribution and Poverty Themes**

Factor Income Distributions  
Globalization and Income Inequalities  
Personal Income, Wealth, and their Distributions  
Etc.

Income Inequalities  
Poverty

### **Analysis of Collective Decision-Making Themes**

Social Choice: Clubs: Committees  
Associations  
Special Interest Groups  
Elections, Legislatures  
Political Competition  
Political Ethics, Economics and Politics of Corruption  
Etc.

Public Choice  
Economic Models of Political Processes  
Rent-Seeking  
Voting  
Positive Analysis of Policy-Making and Implementation

### **Prices, Business Fluctuations, and Cycles Themes**

Price Level: Inflation; Deflations etc.  
Forecasting and Simulation  
Etc.

Business Fluctuations: Cycles  
Fiscal and Monetary Policies for Business Fluctuations

### **Monetary Economics Themes**

Monetarism  
Prices and Inflation  
Central Bank Independence  
Etc.

Rational Expectations Theory  
Monetary Reform

### **International Finance Themes**

Foreign Exchange  
Short-Term Capital Movements  
Financial Aspects of Economic Integration  
International Lending and Debt Problems  
Etc.

Current Account Adjustment  
Foreign Aid  
Macroeconomic Aspects of International Trade and Finance  
International Monetary Arrangement and Institutions

### **Financial Economics Themes**

General Financial Markets  
Portfolio Choice

Asset Pricing  
Information and Market Efficiency  
Government Policy and Regulation  
Banks: Other Depository Institutions  
Insurance: Insurance Companies  
Corporate Finance and Governance  
Bankruptcy: Liquidation  
Government Policy and Regulations  
Financing Policy: Capital and Ownership Structure  
Pension Funds: Other Private Financial Institutions  
Etc.

### **Public Economics & Public Finance Themes**

Structure and Scope of Government  
Optimal Taxation  
Tax Evasion  
National Budget, Deficit, and Debt  
Fiscal Policies and Behaviour of Economic Agents  
Structure, Scope, and Performance of Government  
Personal Income and Other Non-business Taxes and Subsidies  
Etc.

### **Law and Economics Themes**

Regulatory Economics  
Public Choice  
Rules & Institutions  
Etc.

### **Business and Governance Topic Areas: In General**

Management Sciences  
Human Resource  
Management  
Organizational  
Behaviour  
Strategic Management  
Leadership  
Business Statistics  
Operations Research  
Business Intelligence  
Change Management  
Communications Management  
Corporate Governance  
Information Technology Management  
Cost Management  
Business Performance Management  
Total Quality Management  
Stress Management  
Supply Change Management  
Systems Thinking  
Systems Management  
Time Management  
Public Relations

### **Marketing Themes**

Marketing Philosophy  
Relationship Marketing  
Public Relations Strategies  
International Strategies  
The development and Utilization of Marketing Plans  
Marketing Effectiveness at the Operational and Strategic Levels  
Etc.

### **Entrepreneurship and Small Business Themes**

Entrepreneurship Theory  
Women and Entrepreneurship  
Small Businesses

Contingent Pricing: Future Pricing  
International Financial Markets  
Financial Institutions and Services  
Mortgages  
Government Policy and Regulations  
Capital Budgeting: Investment Policy  
Policy  
Mergers: Acquisitions: Restructuring: Corporate Governance  
Investment Banking: Venture Capital, Brokerage

Taxation and Other Public Revenues  
Business Taxes and Subsidies  
Publicly Provided Goods  
State and Local Government: Intergovernmental Relations  
Externalities: Environmental Taxes and Subsidies

Regulations and Business Law  
Constitutional Economics  
Institutional Economics

Business Education  
Business Ethics  
Business Law  
Case studies related to Business  
Decision Sciences  
Entrepreneurship  
Industrial Engineering  
International Business  
Information Systems  
Management Information Systems  
Manufacturing Engineering  
Organizational Communication  
Taxes (related areas of taxes)  
Travel: Transportation: Tourism  
Marketing  
Marketing Research  
New Product Development  
Marketing Strategy  
Consumer Behaviour  
Advertising Management  
Other Areas of Business  
Resource Management  
Product Management

The role of Marketing in Strategic Planning  
Marketing in SME's  
Market and Industry Stakeholder Needs  
Brand Management

Intrapreneurship and Corporate Innovation  
The Entrepreneurial Personality  
Clusters

Competitiveness and Small Businesses  
Entrepreneurship Growth and Performance  
Etc.

Training and Education for Entrepreneurship

### **Human Resources Management Themes**

The Changing Role of Human Resource Management  
Motivation  
Hiring and Firing  
New Theoretical Perspective on Human Resource Management  
Etc.

Managing Organizational Performance  
Recognition and Reward  
Recruitment

### **Information Systems Themes**

e-Business  
Benefits from Information Systems  
Globalization and Information Systems  
Information Systems and Security  
SME's and Information Systems  
Etc.

Information and Strategy  
Knowledge Management  
Managing the Digital Divide  
Information, Corporate Responsibility and Ethical Issues

### **International Business Themes**

International Strategic Alliances  
International Trade and Investment  
Multinational and Transnational Businesses  
Measuring International Business Performance  
Etc.

Globalization  
International Management Practices  
International Business Strategy

### **Performance Management Themes**

Measuring / Managing Performance in Partnerships  
International Perspective of Performance Management  
Multidisciplinary Perspective of Performance Management  
Etc.

Benchmarking  
Accountability Issues in the Management of Public Services

### **Public Sector Management Themes**

Organization Change  
Reinventing Government  
New Public Management  
Reinventing Service Delivery  
Alternative Service Delivery  
Downsizing  
Restructuring, flexibility, Consumer Choice and Accountability  
Etc.

The New Roles and Functions of Government  
Government Reforms  
E-government  
Regional Government and Governance  
Privatization

### **Strategic Management Themes**

Thinking and Acting Strategically  
Strategies for Internationalisation  
Global Competition and Global Strategy  
Strategic Alliances: Joint Ventures  
Managing Intellectual Capital  
Enhancing Strategic Thinking  
The Future of Strategic Management  
Etc.

Governance and Effective Leadership in Strategy  
Mergers and Acquisitions  
Strategic Management in the Public Sector  
New Perspectives on Strategy and Structure  
Reflections on the Strategy Process  
The Economics of Strategy  
Market Strategies

### **Supply Chain Management Themes**

Supply Chain Strategy  
Supply Chain Performance Measurement  
The Supply Chain as a Network of Business Processes  
Etc.

Change Management  
Impact of Information and Communication Technologies

### **Tourism and Leisure Themes**

Tourism Policy  
Entrepreneurship  
Work and Leisure  
Local Government and Tourism Development  
Training in Tourism, Leisure, Hospitality Industries  
Strategic Management in Tourism, Leisure, Hospitality Industries  
Etc.

Tourism Development and Finance  
Internal Tourism  
E-Tourism  
Human Resource Management in Tourism Sector

### **Service Management Themes**

Achieving and Measuring "Excellence" in Service  
Internationalisation of Services  
Managing People in Service Organizations  
Cultural Dimensions of Services  
Managing Services Demand and Capacity  
New Services Development  
Global Services Strategies  
Marketing Strategies for Services  
Development of Knowledge-Intensive Business Services  
Encouraging Public Private Partnerships in the Service Sector  
Innovations in Teaching and Learning in Project and Operations Management  
Etc.

Service Failures and Recovery Strategies  
Internationalisation of Services  
Service Leadership  
Organizational Form and Services Development  
Improving Service Productivity and Quality  
Ethical Issues in Services  
Services Management in Developing Countries  
Technology and Quality Control in Service Delivery

### **Management in the Global Economy Themes**

International Strategy  
International Economics  
International Marketing  
Globalization  
Etc.

International Finance  
International Human Resource Management  
Multi-national Organizations

### **Organizational Culture Themes**

Culture and Organizational Structure  
Culture Change  
Organizational Citizenship Behaviour  
Etc.

Culture—in General  
Organizational Justice

### **e-Business and e-Technology Management Themes**

e-Business Strategies  
Implementing and Leading e-Business Change  
Public-Private Partnership for e-Government Innovation  
Etc.

Managing Knowledge for e-Business Management  
Customer Relationship Management in e-Business

### **Global Economy and Globalization Themes**

World Trading System  
Transition Economies  
Global Competitiveness  
Natural Resources and Environmental Issues  
Etc.

WTO and Regional Trading Blocs  
Emerging Economies  
Global Corporate Governance  
Ethical Issues in Global Business

### **Global Financial Markets and Services Themes**

International Capital Flows  
Currency Futures, Options and Swaps  
International Banking and Financial Services  
Micro Loans/Financing  
Etc.

Exchange Rates  
Foreign Direct Investment  
Islamic Banking  
Accounting Standards and Auditing

### **International Marketing and Brand Management Themes**

Cross-Border Mergers  
Knowledge Management  
Human Resource Management  
International Logistics, Security and Compliance Issues  
Just-in-time (JIT) Strategy  
Global Marketing  
Emerging Trends in Consumer Behaviour  
International Pricing  
Transfer Pricing Issues  
Intellectual Property Rights  
Etc.

Acquisitions and Strategic Alliances  
Managing R&D in a Global Environment  
Global Supply Chain Management  
Lean Production Strategy  
Enterprise Resource Planning (ERP)  
Multinational Production  
Channel and Physical Distribution Management  
Transfer Pricing  
International Retailing and Franchising  
Management of Global Brands

### **Service Businesses in a Global Economy Themes**

Hospitality Business, Leisure and Tourism  
Marketing of Theme Parks and Tourist Attractions  
Management of International Conventions and Trade Fairs  
Professional Services, Law, Taxation, Consulting, etc.

Lifestyle Services; Sport and Games  
International Education – Study Abroad programmes

IT-enables services: E-Business; E-Governance Models; on-line education, Etc.

**Community Development:** An inclusive, relational sense of citizenship

Volunteering, Civic Engagement

Policy Participation

Sustainability and Learning Communities

Ethnic Minorities

Etc.

Social Participation

Social Capital

Regional and Urban Development

**Growing Older in Context:** environmental approaches to ageing

Ageing in Place

Age-friendly Cities

Social Networks

Globalisation

Etc.

Neighbourhood and Community Studies

Environmental Dependency

Inclusion, Exclusion

**Housing and Care for Older People**

Housing Accessibility

Housing Adaptation

Assisted Living

Nursing Home Environments

Etc.

Well Being in the Context of Housing Arrangements

Housing Care

Nursing Home Care

**Education, Culture and Society**

Vocational Education

Gender in Education

The Paradigm Shift from Culture to e-culture

Global Citizenship

Creative Interactions and Social Practices between participants and Artist, Artists as Creative Mediators

Etc.

Inclusion

Social and Cultural Capital in Education

Education in Museum

**Sport Management**

Sportometrics

Sport Business Education

Sport Industry

Marketing in Sports

## PROGRAMME

A detailed programme will be announced once it has been finalised.

## IMPORTANT DATES

Due date for submission of abstract (South African delegates):	2 March 2020
Due date for submission of abstract (International delegates):	1 June 2020
Due date for submission of full paper (South African delegates):	8 June 2020
Due date for submission of full paper (International delegates):	13 July 2020
Due date for registration (all delegates):	28 August 2020
Due date for payment and proof of payment (all delegates):	30 September 2020

**Delegates need to submit proof of payment on or before the due date, to ensure presentation and publication.**

## CONFERENCE REGISTRATION FEES

The following conference registration fee structure is applicable (There is no discount for Ph.D students/candidates):

Category:	Conference registration fee:
Paper presenting author (1 <sup>st</sup> paper)	ZAR 5 000.00 / \$ 350
Paper presenting author (2 <sup>nd</sup> paper)	ZAR 1 500.00 / \$ 100

### **Please take note:**

The registration fee **includes** virtual presentation and publishing in either a journal or conference proceedings.

Complete the delegate registration form and forward it to Petra Lawson. An official invoice will subsequently be e-mailed to you to confirm your successful registration.

Please e-mail a copy of the deposit slip or proof of electronic transfer to Petra Lawson at:

E-mail: [ICSSconference@gmail.com](mailto:ICSSconference@gmail.com)

## COMMITTEE MEMBERS

### **Conference committee members:**

Prof Herman van der Merwe – North-West University, South Africa

Prof Babs Surujlal – North-West University, South Africa

Dr Liandi van den Berg - North-West University, South Africa

Prof.Dr. Can Aktan - Dokuz Eylul University (Turkey) & Chairman, Social Sciences Research Society

Ms Petra Lawson – Conference Administrator

## ENQUIRIES

### **General and Registration:**

Petra Lawson

Conference Administrators (ICSS 2020)

E-mail: [ICSSconference@gmail.com](mailto:ICSSconference@gmail.com)

## DISCLAIMER

The organisers reserve the right to change or cancel the published venue, programme, dates and/or fee due to unforeseen circumstances.