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Friday, 8 October 2010

Session A1	Education & Culture & Society I
Room: 101	
14.00- 15.40	Chair: Tom De Mette , Vrije University, Belgium
1	Suzy Mommaerts, Vrije University, Belgium
	"Community Art to Enhance Intercultural Dialogue and Social Inclusion"
2	Maurice De Greef, Spectrum Gelderland, The Netherlands
	"The Influence of Adult Education on 4 Categories of Social Inclusion for Vulnerable Adults
	Based on the SIT-Instrument (Social Inclusion after Transfer)"
3	Tom De Mette, Vrije University, Belgium
	"New Media Arts and Arts Education – A Critical Discourse Analysis"
4	Thomas Herdin, University Of Salzburg, Austria
	"Cultural Surface Synchronization in Times of Globalization and Its Impact on Identity
	Building"
5	Sebnem Kuzulugil, Independent Researcher, Turkey
	"A Classification of Turkish Cultural Values"

Session A2	Gender Economics
Room: 102	
14.00- 15.40	Chair: Zeenat Ismail, Institute of Business Administration, Karachi, Pakistan
1	Leyla Toksoz Sensoy, Beykent University, Turkey
	"The Change of Gender Roles in Elif Shafak's the Bastard of Istanbul"
2	Zeenat Ismail, Institute of Business Administration, Karachi, Pakistan
	Afsheen Anwer, Institute of Business Administration, Karachi, Pakistan "Gender
	Differences in Preceived Person - Environment Fit Among Pakistani Managers"
3	Sibel Erkal, Hacettepe University, Turkey
	Zeynep Copur, Hacettepe University, Turkey
	Sukran Safak, Hacettepe University, Turkey
	Canan Yetutan, Hacettepe University, Turkey
	"The Analysis of Views and Behaviours of Women about Distribution of Responsibility in
	Household Activities"
4	Basem Al-Atom, Jordan University of Science and Technology, Jordan
	"Women's Work and Social Change in the Industrial Sector – Al Hassan Industrial City in
	Jordan as Case Study"
5	Antonella Rissotto, Institute of Cognitive Sciences and Technologies, Italy
	Antonio Regano, Institute of Cognitive Sciences and Technologies, Italy
	Loris Di Giammaria, Institute of Cognitive Sciences and Technologies, Italy
	"Gender and Poverty: Socio-Pscychological Analysis of Female Role Models ana
	Vulnerability Profiles"

Session A3	Information Systems & Knowledge Management & eGovernment
Room: 103	
14.00- 15.40	Chair: Rifat Kamasak, Yeditepe University, Turkey
1	Murat Komesli, Yasar University, Turkey
	Tuncay Ercan, Yasar University, Turkey
	İbrahim Zincir, Yasar University, Turkey
	"Corporate Security Implementation For Mobile Information Systems"
2	Yusuf Kurtoglu, Undersecretariat of Turkish Treasury, Turkey
	"Process and Product Innovations: A Theoretical Approach"
3	Serdar Yarlikas, Middle East Technical University, Turkey
	"An Investigation about Information Systems Outsourcing and Outsourcing Decision"
4	Rifat Kamasak, Yeditepe University, Turkey
	Murat Yucelen, Yeditepe University, Turkey
	"The Relationship Between Knowledge Assets and Organizational Strategy Development"
5	Gülsen Yıldırım, Turksat, Turkey
	Tunç Medeni, Turksat, Turkey
	Uğurcan Kutluoğlu, Turksat, Turkey
	Yasin Kahramaner, Turksat, Turkey
	"Turkish E-Government Gateway (EGG) 2.0"

Session A4	Human Resources Management
Room: 104	
14.00- 15.40	Chair: Menekse Polatcan Serbest, Istanbul University, Turkey
1	Turhan Erkmen, Yıldız Technical University, Turkey
	Sule Cerik, Yıldız Technical University, Turkey
	Serdar Bozkurt, Yıldız Technical University, Turkey
	Emel Ozarslan, Yıldız Technical University Turkey
	"The Development of Spence and Robbins Workaholism Scale with
	its Validity and Reliability Measurement"
2	Menekse Polatcan Serbest, Istanbul University, Turkey
	"Exploring Family Friendly Policies: A Human Resources Management Point of View"
3	Sherry Sabbarwal, Panjab University, India
	"Factors Affecting Entrepreneurial Start-Ups: A Study in the Indian Scenario"
4	Seyfi Top, Beykent University, Turkey
	Nurdan Colakoglu, Beykent University, Turkey
	Serkan Dilek, Beykent University, Turkey
	"The Effects of Education to Entrepreneurship Career: An Emprical Study of Vocational
	High School"
5	Omer Turunc, TMA Defense Sciences Institute, Turkey
	Mazlum Celik, TMA Defense Sciences Institute, Turkey
	Akif Tabak, TMA Defense Sciences Institute, Turkey
	Mehmet Kabak, TMA Defense Sciences Institute, Turkey
	"The Effects of Transformational and Contingent Reward Leadership's Styles to Innovative
	Behavior: Mediator Role of Leader-Member Exchange Quality"

Session A5	Environmental Economics
Room: 105	
14.00- 15.40	Chair: Maria Fekete Farkas, Szent István University, Hungary
1	Necmiye Comertler, Adnan Menderes University, Turkey
	Funda Condur, Adnan Menderes University, Turkey
	"A Literature Survey on Environment-Poverty Nexus"
2	Anna Lorant, Szent István University, Hungary
	Maria Fekete Farkas, Szent István University, Hungary
	"Challenges and Opportunities the Insurance Industry Facing with in Relation to Climate
	Change"

3	Istvan Szűcs, Szent Istvan University, Hungary
	Zsuzsanna Mohamed, Szent Istvan University, Hungary
	Szabolcs Takács, Szent Istvan University, Hungary
	Mark Molnar, Szent Istvan University, Hungary
	"The System of Environmental Damages and Their Economic Effect Assessed by Way of
	Matrix Structure"
4	Mark Molnar, Szent Istvan University, Hungary
	Maria Fekete Farkas, Szent Istvan University, Hungary
	"Social and Economic Impacts of Climate Change Policies and Measures: A Case Study"
5	Maria Fekete Farkas, Szent István University, Hungary
	"Vulnerability of Agriculture to Climate Change in the New Member States of European
	Union"
6	Gyorgyi Tozser Gabriel, SZIE University, Hungary
	Zoltan Szira, SZIE University, Hungary
	"Analyzing Certain Characteristics in Relation with the Amount of Municipal Solid Waste
	Generated in The Process Of Waste Management"

Session A6	Stock Market
Room: 106	
14.00- 15.40	Chair: Funda Sezgin, Mimar Sinan University, Turkey
1	Aslihan E. Bozcuk, Akdeniz University, Turkey
	"Price Reaction to Corporate Governance Rating Announcements at the Istanbul Stock
	Exchange"
2	Hasan Agan Karaduman, Yıldız Technical University, Turkey
	Halil Emre Akbas, Yıldız Technical University, Turkey
	Arzu Ozsozgun, Yıldız Technical University, Turkey
	Salih Durer, Yıldız Technical University, Turkey
	"Effects of Working Capital Management on Profitability: The Case for Selected Companies
	in the Istanbul Stock Exchange (2005-2008)"
3	Funda Sezgin, Mimar Sinan University, Turkey
	"An Empirical Investigation of the Relationship among Stock Return, Dividend Yiels and P/E
	Ratio for Istanbul Stock Exchange"
4	Ebru Caglayan, Marmara University, Turkey
	Sinem Guler Kangalli, Pamukkale University, Turkey
	"Analysis of the Success of the Manufacturing Sector's Shares Which Trade on the Stock
	Change with the Dynamic Logit Model"

Session A7	International Relations & History
Room: 107	
14.00- 15.40	Chair: M. Mehdi İlhan, The Australian National University, Australia
1	Murat Demirel, Nevşehir University, Turkey
	"The European Union's Desecuritization Effect on Separatist Conflicts"
2	Xu Han-You, Workers Hospital of Nanyang Textile Corporation, China
	"The Americans Lead Developed Countries have been Behaving Communism"
3	Sima Baidya, Jawaharlal Nehru University, India
	"Constraints of Teaching And Research of Middle East And Its Impact on International
	Relations"
4	Didem Ekinci, Cankaya University, Turkey
	"Macedonia In Europe: An Update Of The Search For A Rightful
	Place"
5	M. Mehdi İlhan, The Australian National University, Australia
	"Gallipoli Campaign: An Analytical Study Of The Prisoners Of War"

Session A8	Competitiveness
Room: 108	
14.00- 15.40	Chair: Kadir Varoglu, Baskent Üniversitesi, Turkey
1	Mehmet Akif Koca, Baskent University, Turkey
	"Strategy, Structure and Environment: The Change Triangle"
2	Ismail Hakkı Bilgen, Turkish National Agency and Turkish Military Academy, Turkey
	"Competitiveness of Defense Industry in Turkey"
3	Unsal Sigri, Turkish Military Academy, Turkey
	M. Kemal Topcu, Turkish Military Academy, Turkey
	Sait Gurbuz, Turkish Military Academy, Turkey
	"The Changing Role of Board of Directors and Employees on Merger & and Acquisition
	Strategies': A study in Turkish Defense Industry"
4	Ozgecan Kocak, Sabanci University, Turkey
	Ozge Can, Sabanci University, Turkey
	"Determinants of Interfirm Networks Among Tenants of Science Technology Parks"
5	Seyedmohammadreza Hosseinipour, Islamic Azad University-Rafsanjan Branch.
	"Agricultural Factor Productivity And Credits in Iran(Case Study: Rafsanjan City)"

15.40 -16.00 Coffee Break

Session B1	Globalization & Economic Crises & Poverty
Room: 101	
16.00- 17.40	Chair: Ayhan Aytac, Trakya University, Turkey
1	Guest Speaker: Naved Ahmed, Institute of Business Administration (IBA), Pakistan
	"How Do Poor People Perceive About Poverty, Petty Corruption And Child Labor? A Case
	Study Of Slum Areas Of Karachi"
2	Esra Pakin Albayrakoglu, Istanbul Arel University, Turkey
	"Global Economic Factors on Gulf Labour Dynamics: Localization versus Immigration"
3	Ayhan Aytac, Trakya University, Turkey
	"The Effects of 2008 Global Crises: Turkish Experience"
4	Cem Berk, Agaoglu Group, Turkey
	"A Critical Review on the Effect of Housing Industry to the Global Financial Crisis: The
	Case of Turkey"
5	Ozlen Hic Birol, Bogazici University, Turkey
	"A Comparison of the 1929 Great Depression with the Present Global Economic Crisis"

Session B2	Business Economics & Managerial Economics
Room: 102	
16.00- 17.40	Chair: Maria Fekete Farkas, Szent István University, Hungary
1	Inan Ozalp, Anadolu University, Turkey
	Bahar Suvacı, Anadolu University, Turkey
	Zumrut Tonus, Anadolu University, Turkey
	"A New Approach in Logistics Management: Just in Time-Logistics (JIT-L)"
2	Ayse Kuruuzum, Akdeniz University, Turkey
	Can Deniz Koksal, Akdeniz University, Turkey
	"The Impact of Service Quality on Behavioral Intention in Hospitality Industry"
3	Baki Riza Balci, Yasar University, Turkey
	"Accounting Supports Lean Manufacturing"
4	Hasan Huseyin Turan, Yalova University, Turkey
	Nihat Kasap, Sabancı University, Turkey
	Berna Tektas Sivrikaya, Istanbul Technical University, Turkey
	"The Effects of QoS Level Degradation Cost on Provider Selection and
	Task Allocation Model in Telecommunication Networks"
5	Abdulhamit Es, Abant Izzet Baysal University, Turkey
	"Sustainability and Measuring Sustainability Performances of Companies"

Session B3	E-Commerce & E-Marketing & E-Learning
Room: 103	
16.00- 17.40	Chair: Gonca Telli Yamamoto, Okan University, Turkey
1	Gonca Telli Yamamoto, Okan University, Turkey
	Arzu Nur Alpagut, Okan University, Turkey
	"Mobile Life and Trends in Turkey"
2	Ozlem Arzu Azer, Istanbul Arel University, Turkey
	Huseyin Tamer Hava, Turkish Air Forces, Turkey
	"As an Alternative Trade Way the Contribution of E-Business to the World's Economics"
3	Ozgur Sekeroglu, Ege University, Turkey
	Bekir Yılmaz, Ege University, Turkey
	Eser Eke Bayramoglu, Ege University, Turkey
	Gonca Telli Yamamoto, Okan University, Turkey
	"E-Commerce Suggestions for Turkish Leather Industry"
4	Fazli Yıldırım, Okan University, Turkey
	Oktay Korucu, Okan University, Turkey
	Ceyhan Aktas, Okan University, Turkey
	Gokce Kule, Okan University, Turkey
	"E-Learning Education System in Universities with Instructors' Perspectives and a Survey in
	Turkey"
5	Cevdet Panayirci, Okan University, Turkey
	Fazli Yildirim, Okan University, Turkey
	"Virtual Social Life and Related Marketing Efforts in the World of Online Games"

Session B4	Ageing Studies I
Room: 104	
16.00- 17.40	Chair: Liesbeth De Donder, Vrije University, Belgium
1	Oya Hazer, Hacettepe University, Turkey
	Sevinc Sanlı, Hacettepe University, Turkey
	"The Technology Opportunities in Everyday Life for the Elderly"
2	S. De Smet, University College Ghent, Belgium
	S. Vandevelde, University College Ghent, Belgium
	D. Verté , University College Ghent, Belgium
	E. Broekaert, University College Ghent, Belgium
	"What is Currently Known about Older Mentally Ill Offenders in Forensic Contexts: Results
	from a Literature Review"
3	Sema Oglak, Dokuz Eylul University, Turkey
	"Importance of Adult Day Care Center in Terms of Quality of Life"
4	M.J.M. Kardol, Stichting Vughterstede, The Netherlands
	"Care for Independency"
5	Liesbeth De Donder, Vrije University, Belgium
	Minna-Lisa Luoma, National Institute for Welfare and Health (THL), Finland
	Gert Lang, Research Institute of the Red Cross, Austria
	Jolanta Reingarde, Magnus University, Lithuania
	José Ferreira-Alves, University of Minho, Portugal
	Mira Koivusilta, National Institute for Welfare and Health (THL), Finland
	Ana J. Santos, University of Minho, Portugal
	Anna Schopf, Research Institute of the Red Cross, Austria
	Ilona Tamutiene, Magnus University, Lithuania
	Dominique Verté, Vrije University, Belgium
	"Abuse and Violence against Older Women: Towards a Theoretical Framework"

Session B5	Economics of Migration & Sociology
Room: 105	
16.00- 17.40	Chair: Fereshteh Ahmadi, Uppsala University, Sweden
	Guest Speaker: Ibrahim Sirkeci, Regent's College, European Business School London, UK
	"Conflict and Cultures of Migration"
1	Yumiko Yamazaki, Shizuoka University, Japan
	Chiemi Yamazaki, Oldenburg University, Japan
	"She Looks Like Us: Representation of Idealized Ethnic Beauty in Magazine's Images, Local
	Advertisement for Migrants"
2	Wolfgang Aschauer, University of Salzburg, Austria
	"Perceptions of The Host Society on Immigrants. Intercultural Views and Relations in
	Salzburg, Austria"
3	Fereshteh Ahmadi, Uppsala University, Sweden
	"Song Lyrics and the Alteration of Self-Image"
4	A K Ramakrishnan, Jawaharlal Nehru University, India
	"Intellectual Interventions in the Arab World: Reflections on the Works of Sadiq Jalal al-
	Azm"

Session B6	International Economics & Foreign Trade
Room: 106	
16.00- 17.40	Chair: Servet Mutlu, Department of Economics, Baskent University
1	Hassan Heidari, Urmia University, Iran
	Narmin Davoudi, Urmia University, Iran
	"Are Current Account Deficits Sustainable? Evidence from Iran using ARDL Approach"
2	Aysenur Topcuoglu, Okan University, Turkey
	Gonca Telli Yamamoto, Okan University, Turkey
	Sevim Akdemir, Okan University, Turkey
	"Electronization of Foreign Trade: Turkey Case"
3	Bugra Ozer, Celal Bayar University, Turkey
	Melih Ozcalik, Celal Bayar University, Turkey
	"An Analysis of Export Paradox: The Turkish Case in the Aftermath of April 5th 1994
	Austerity Measures Package"
4	Hanny Zurina Hamzah, School of East Asian Studies, Japan
	"Rules of Origin and Automotive Sector in Japan's Economic Partnership Agreements"
5	Aysun Uyar, Research Institute for Humanity and Nature, Japan
	"Environment Aspect of Free Trade Agreements in East Asia: Any Hope for Potential
	China–Japan–Korea Free Trade Agreement?"

Session B7	Energy Economics & Environmental Economics
Room: 107	
16.00- 17.40	Chair: Can Deniz Koksal, Akdeniz University, Turkey
1	Can Deniz Koksal, Akdeniz University, Turkey
	"Evaluating The Pipeline Geopolitics for Energy Security of European Union and the
	Importance of Turkey as a Potential Gateway Country: A Study with Analytic Hierarchy
	Process"
2	Dilek Temiz, Cankaya University, Turkey
	Aytac Gokmen, Cankaya University, Turkey
	"The Importance of Renewable Energy Sources in Turkey"
3	Gyorgy Gonda, Szent István University, Hungary
	"Utilization of Renewable Energies and Changing Energy Stucture at Local Goverment:
	Hungarian Case Study"
4	Seval Guven, Hacettepe University, Turkey
	Arzu Sener, Hacettepe University, Turkey
	Esna Betul Surgit, Hacettepe University, Turkey
	Betul Yıldırım, Hacettepe University, Turkey
	"Analysis of the Knowledge about Environmental Issues of the Students in The Secondary
	Part of Primary Education"

Session B8	Education & Culture & Society II
Room: 108	·
16.00-17.40	Chair: Tine Buffel , Vrije Universiteit, Belgium
1	Eva Vonck, Vrije Universiteit, Belgium
	Dominique Verté , Vrije Universiteit, Belgium
	Liesbeth De Donder, Vrije Universiteit, Belgium
	Tine Buffel, Vrije Universiteit, Belgium
	Nico De Witte, Vrije Universiteit, Belgium
	Sarah Dury, Vrije Universiteit, Belgium
	"Older People and Sport Beyond the Health Perspective"
2	Abimbola Fayomi, Obafemi Awolowo University, Nigeria,
	"Preventing Youth Delinquency and Poverty through Enterprise Development Initiative in
	Nigeria"
3	Liesbeth De Donder, Vrije Universiteit Belgium
	Dominique Verté, Vrije University, Belgium
	Nico De Witte, Vrije University, Belgium
	Tine Buffel, Vrije University, Belgium
	Sarah Dury, Vrije University, Belgium
	"Tackling feelings of insecurity in later life: who, how and why?"
4	Marianela Ferreira, University of Porto, Portugal
	"Representations and Practices on Transition from Employment to Retirement of Older
	Workers in Portuguese Health Sector"
5	Yannic van Gils, Vrije University, Belgium
	"Alcohol Consumption by the Elderly"
6	H. Eylem Kaya, Suleyman Demirel University, Turkey
	"Stereotyped Gender Role Perceptions and Presentations in Elementary Schooling System: A
	Case Study in Burdur"

17.40- 18.00 Coffee Break

Session C1	Ageing Studies II
Room: 101	
18.00- 19.40	Chair: Dury Sarah , Free University of Brussels, Belgium
1	Eva Dierckx, Free University of Brussels, Belgium
	Dominique Verté , Free University of Brussels, Belgium
	Dury Sarah, Free University of Brussels, Belgium
	Tine Buffel, Free University of Brussels, Belgium
	Liesbeth De Donder, Free University of Brussels, Belgium
	Nico De Witte, Free University of Brussels, Belgium
	"The Socioemotional Selectivity Theory: Findings from the Belgian Ageing Studies"
2	Dury Sarah, Free University of Brussels, Belgium
	Dominique Verté, Vrije University, Belgium
	Tine Buffel, Vrije University, Belgium
	Nico De Witte, Vrije University, Belgium
	"Recruiting Older Volunteers: Findings from the Belgian Ageing Studies"
3	Dominique Verté, Vrije University, Belgium
	Tine Buffel, Vrije University, Belgium
	Sarah Dury, Vrije University, Belgium
	Liesbeth De Donder, Vrije University, Belgium
	Nico De Witte, Vrije University Brussel, Belgium
	"Political Participation in Late Life: Results from the Belgian Ageing Study"
4	Nico De Witte, Vrije University, Belgium
	Dominique Verté, Vrije University, Belgium

	Tine Buffel, Vrije University, Belgium
	Liesbeth De Donder, Vrije University, Belgium
	Sarah Dury, Vrije University, Belgium
	"Care Shortages in the Elderly: The Role of Individual and Contextual Variables"
5	Umit Karanfil, SamA vzw, Belgium
	"Bridging Social Capital through Museum Education: The Perspective of Senior Turkish
	Immigrants"

Session C2	Turkish Economy
Room: 102	
18.00- 19.40	Sadullah Celik, Marmara University, Turkey
1	Nazim Engin, Yeni Yuzyil University, Turkey
	Cigdem Boz, Maltepe University, Turkey
	"An Index of Job Satisfaction for Istanbul Labor Market"
2	Sadullah Celik, Marmara University, Turkey
	"An Unconventional Analysis of Consumer Confidence Index for the Turkish Economy"
3	Seda Uzun, Istanbul Bilgi University, Turkey
	Pınar Deniz, Marmara University, Turkey
	"Information Content of Consumer Sentiment in Turkey"
4	Aytac Gokmen, Cankaya University, Turkey
	"Global Sourcing: A Theoretical Study On Turkey"
5	Zeynep Copur, Hacettepe University, Turkey
	Michael S. Gutter, University Of Florida, United States
	Sibel Erkal, Hacettepe University, Turkey
	"Exploring Saving Behaviour of Turkish Families in Ankara/Turkey"

Session C3	European Union
Room: 103	
18.00- 19.40	Chair: Ibrahim Sirkeci, Regent's College, European Business School London, UK
1	Janusz Lyko, Wrocław University of Economics, Poland
	Andrzej Misztal, Wrocław University of Economics, Poland
	Piotr Dniestrzanski, Wrocław University of Economics, Poland
	Katarzyna Cegielka, Wroclaw University of Economics, Poland
	"Demographic Changes and Principles of the Fair Division"
2	Marius Văcărelu, National School of Political Studies and Public Administration, Romania
	"The Right to a Good Administration: European or Global Right"
3	Mehmet Bardakcı, Gediz University, Turkey
	"EU Involvement in Conflict Resolution in Georgia"
4	Catherine Macmillan, Yeditepe University, Turkey
	"Conceptions of the EU and Attitudes to Turkey's Accession in French and British
	Discourse"
5	Shahin Bayramov, Azerbaijan State Economic University, Azerbaijan
	"European Neighbourhood Policy and Azerbaijan's integration to the European Economic
	Area"

Session C4	Economic Growth
Room: 104	
18.00- 19.40	Chair: Turan Yay, Yıldız Technical University, Turkey
1	Aslı Yuksel Mermod, Marmara University, Turkey
	Ulkem Basdas, Middle East Technical University, Turkey
	"Do Business Surveys Really Matter?"
2	Elif Tunalı Çalışkan, Ege University, Turkey
	"Stability and Economic Growth Relatioship: A Comparativeanalysis for Turkey"
3	Asli Yenipazarli, Adnan Menderes University, Turkey
	Fuat Erdal, Adnan Menderes University, Turkey

	"Liberalization in Capital Market and Economic Growth: An Empirical Study for Turkey"
4	Upinder Sawhney, Panjab University, India
	"Growth and Structural Changes in the SAARC Economies"
5	Onur Ozsoy, Ankara University, Turkey
	Egemen Ipek, Karadeniz Teknik University, Turkey
	"The Relationship Between Defense Spending and Macroeconomic Variables"

Session C5	Social Welfare
Room: 105	
18.00- 19.40	Chair: Metin Toprak, Osmangazi University, Turkey
1	Menno Fenger, Erasmus University, The Netherlands
	"Central and Eastern European Welfare Regimes in Transition?"
2	F. Ceyda Aydogdu, Yeditepe University, Turkey
	Ezgi Uzel, Yeditepe University, Turkey
	"The Understanding of Workplace Counseling: A Study on University Sample"
3	K. Oygur Yamak, Marmara University, Turkey
	Burcu Sumer, Marmara University, Turkey
	"The Analysis of Child Protection Services From a Systems Perspective"
4	Rick Hood, Royal Holloway University of London, UK
	"Exploring Complexity in Integrated Children's Services in the UK"
5	Eduardo Rodrigues, University of Porto, Portugal
	"Scarce Ways: Processes of Social Production and Reproduction in the Minimum Income"

Session C6	Money & Banking
Room: 106	
18.00- 19.40	Chair: Semih Yildirim, York University, Canada
1	Osman Nuri Aras, Fatih University
	"Effects of the Global Crisis on Turkish Banking Sector"
2	Koray Cetin, Akdeniz University, Turkey
	Emre Ipekci Cetin, Akdeniz University, Turkey
	"Multi-criteria Analysis of Banks' Performances"
3	Fares Aldeek, University of Utara, Malaysia
	Thi Sam, University of Utara, Malaysia
	"Toward a Conceptual Framework of Information Quality for Tactical Decisions: A Study of
	the Banking Sector in Jordan"
4	Gonca Atici, Maltepe University, Turkey
	"Business Cycles and Regulatory Capital Buffer in Turkish Banking System"
5	Semih Yildirim, York University, Canada
	"When Do Bank Mergers Create Value for Shareholders?"
6	Kosta Josifidis, University of Novi Sad, Serbia
	Emilija Beker Pucar, University of Novi Sad, Serbia
	Novica Supic, University of Novi Sad, Serbia
	"Monetary Transmission Channels in Different Monetary and Exchange Rate Regimes: The
l	Case of Transition Economies"

Session C7	Education & Culture & Society III
Room: 107	
18.00- 19.40	Chair: Inge Placklé, Vrije University, Belgium
1	Cigdem Mercanlıoglu, Beykent University, Turkey
	"The Relationship of Time-Management to Academic Performance of Master Level's
	Students"
2	Inge Placklé, Vrije University, Belgium
	Arno Libotton, Vrije University, Belgium
	Nadine Engels, Vrije University, Belgium
	Gwendoline Hotton, Vrije University, Belgium
	"Development of Teacher Competences in Creating Powerful Learning Environments in

	Vocational Secondary Education"
3	Holvoet Ele, Vrije University, Belgium
	Lombaerts Koen, Vrije University, Belgium
	Engels Nadine, Vrije University, Belgium
	De Backer Free, Vrije University, Belgium
	Tom Vanwing, Vrije University, Belgium
	"Lifelong Learning as a Strategy for Educating Global Citizens within Higher Education"
4	Emmanuil Sofos, University of the Aegean, Greece
	Persefoni Fokiali, University of the Aegean, Greece
	Nikolaos Raptis, University of the Aegean, Greece
	"Lifelong Learning and Primary Teachers' Training as Factors of Personal and Professional
	Development: A Qualitative Approach"
5	Márcia Teles, ISP Gaya, Portugal
	"Motivation and Professional Development for Social Intervention"
6	Ismail Hakkı Turker, TOBB- Economy and Technology University, Turkey
	"Corporate Governance and Problems of Foundation Universities"

Saturday, 9 October 2010

Session D1	Organizational Culture
Room: 101	
9.00-10.40	Chair: Diana Perez Arechaederra, Duke University, USA
1	Mazlum Celik, TMA Defense Sciences Institute, Turkey
	Akif Tabak, TMA Defense Sciences Institute, Turkey
	Murat Pasa Uysal, TMA Defense Sciences Institute, Turkey
	Unsal Sigri, TMA Defense Sciences Institute, Turkey
	Omer Turunc, TMA Defense Sciences Institute, Turkey
	"The Relation Between Burnout and Emotional Labor of the Employees in Hospital Sector"
2	Mine Afacan Findikli, Istanbul University, Turkey
	Adem Gulden, Istanbul University, Turkey
	Fatih Semercioz, Istanbul University, Turkey
	"Subordinate Trust in Supervisor and Organization with its Effects on Subordinate
	Perception of Psychological "Empowerment"
3	Fatma Ozmen, Fırat University, Turkey
	Ece Onur, Firat University, Turkey
	"The Causes and Effects of Cynicism in The Organizations, And Ways of Management it
	From the Aspect of Organizational Health"
4	Bora Aksu, Baskent University, Turkey
	"Learning Process and Stability in Joint Ventures: A Comparison of Domestic and
	Multinational Parents"
5	Diana Perez Arechaederra, Duke University, USA
	Luis García Ortiz, Infosalud Foundation, Spain
	Emiliano Rodriguez, Infosalud Foundation, Spain
	Allan Lind, Duke University, United States
	"The Influence of EFQM Practice on Health Care Workers' Perceptions"
6	Maulina Pia Wulandari, University Of Brawijaya, Indonesia
	John Burgess, University Of Newcastle, Australia
	"Trust And Its Relationship With The Quality Of Communication Relationship And
	Employee's Satisfaction İn The Workplace: A Case Study"

Session D2	Tourism
Room: 102	
9.00-10.40	Chair: Seha Aksu, Okan University, Turkey
1	Serkan Bertan, Pamukale University, Turkey
	Zafer Oter, Pamukale University, Turkey

	"An Application on Management Problems in Tourism Establishments: The Case of Denizli"
2	Seha Aksu, Okan University, Turkey
	"E-Tourism"
3	Cheng-Mei Tung, Industrial Technology Research Institute, Taiwan
	"Make Restaurant Service Export Success: A Conceptual Model"
4	Ali Ozgur Karagulle, Istanbul University, Turkey
	"Strategic Management in Group Hotels, Effects of Centralization on Decisions: A Case
	Study"
5	Amini Amir Bin Abdullah, Universiti Putra Malaysia, Malaysia
	"The Concept of 1Malaysia From Islamic Perspectives"
6	Seyyed Ali Delbari, Islamic Azad university- Neyshabur Branch, Iran
	Fateme Khorrami, Islamic Azad university- Neyshabur Branch, Iran
	"Strategy Formulation of Tourism Sites Using Prescriptive Paradigm (Case Study: Bozhan
	Resort)"

Session D3	Media & Communication
Room: 103	
9.00-10.40	Chair: Figen Ebren, Akdeniz University, Turkey
1	Mustafa Sami Mencet, Akdeniz University, Turkey
	"Google and Facebook Advertisements: A New Advertising Practice in Turkey"
2	Ozlem Kukrer, Akdeniz University, Turkey
	"Measurement of University Students' Brand Loyalty Towards Online Shopping Websites"
3	Fatih Bayram, Akdeniz University, Turkey
	Umit Atabek, Yasar University, Turkey
	"Journalism in Antalya: Local and Global Perspectives"
4	Yesim Celik, Akdeniz University, Turkey
	"A Research on Advertisements in Turkey: A Content Analysis Study"
5	Nil Gürel, Akdeniz University, Turkey
	Figen Ebren, Akdeniz University, Turkey
	"A Research on University Library: A Sample from Turkey"

Session D4	Law & Economics Studies
Room: 104	
9.00-10.40	Chair: Jale Tasoglu, Dokuz Eylul University, Turkey
1	Claas Hendrik Fuegemann, WHU Otto Beisheim School of Management, Germany
	"Horizontal Mergers, Uncertainty, Risk Aversion and Information Sharing in Cournot Competition"
2	Oliver Radolovic, University of Pula, Croatia
	"Contracting Parties' Obligations and their Contractual Liability in the Timesharing
	Contract"
3	Arzu Sener, Hacettepe University, Turkey
	Muberra Babaogul, Hacettepe University, Turkey
	Esna Betul Surgit, Hacettepe University, Turkey
	"An Evaluation About Consumer Protection From Past to Present and Consciousness Level
	of Consumer in Turkey"
4	Minu Jobby, Sultan Qaboos University, Oman
	"Communication Competency of Business Expatriates in Oman during Negotiations"
5	Alp Limoncuoglu, Izmir Ekonomi University, Turkey
	Jale Tasoglu, Dokuz Eylul University, Turkey
	"Flexicurity in Turkish Labor Law and Social Security Law"

Session D5	Social Capital
Room: 105	
9.00-10.40	Chair: Melvin Jabar, Ritsumeikan Asia Pacific University, Japan
1	Melike Erdogan, Dokuz Eylul University, Turkey
	"Social Capital and Civic Participation"

2	Feray Erselcan, Cumhuriyet University, Turkey
	"How Social Capital Helps Small Enterprise? Implications For Economic Development At
	Local And Regional Level"
3	Emine Ozmete, Ankara University, Turkey
	"Building Social Capital in Micro Environment: The Family, Attachment Theory and
	Socialization"
4	Zeynep Aksehirli, Ozyegin University, Turkey
	"Cultural Differences in Building Social Capital"
5	Melvin Jabar, Ritsumeikan Asia Pacific University, Japan
	"How Do Japanese Schools Promote Parental Involvement?"

Session D6	Financial Economics
Room: 106	
9.00-10.40	Korkmaz Ulucay, Beykent University, Turkey
1	Ilhan Ege, Nevsehir University, Turkey
	Ali Bayrakdaroğlu, Nevsehir University, Turkey
	"Corporate Governance and Market Value: Application on Istanbul Stock Exchange"
2	Korkmaz Ulucay, Beykent University, Turkey
	"Effects of Macroeconomic Indicators on Financial Markets"
3	Ibrahim H. Ekşi, Kilis 7 Aralık Üniversitesi, Turkey
	Mehmet Özçalıcı, Kilis 7 Aralık Üniversitesi, Turkey
	Buket Büyükkonuklu, Kilis 7 Aralık Üniversitesi, Turkey
	"Examining Internal Factors That Effect Banks' Performance Through Panel
	Regression Analysis"
4	Yusuf Gümüş, Dumlupınar University, Turkey
	Hakan Çelikkol, Dumlupınar University, Turkey
	Gülüzar Kurt Gümüş, Dokuz Eylül University, Turkey
	"Data Envelopment Analysis: An Augmented Method for the Analysis of Firm Performance"

Session D7	Community Development
Room: 107	
9.00-10.40	Chair: Willem Elias, Vrije University, Belgium
1	Franc Rottiers, Ghent University, Belgium
	"Undocumented Contributions/Citizenship Expertise Inside-Out"
2	Emil Galev, University of Forestry, Bulgaria
	"The Impact of Forest Stand's Species Richness on Scenic Beauty of the Landscapes"
3	Willem Elias, Vrije University, Belgium
	"Art as a Broken Mirror of Society"
4	Elena Briones, University of Cordoba, Spain
	Carmen Tabernero, University of Cordoba, Spain
	Alicia Arenas, University of Sevile, Spain
	Esther Cuadrado, University of Cordoba, Spain
	"Residential Satisfaction and Place Attachment: A Time-Residence Perspective"
5	Eva Van Moer, Higher Insitute of Readaption Sciences Leuven, Belgium
	"Experience-Based Art Education: How Prejudices about Contemporary Art Can Lead to an
	Enriched Education in Museums"
6	Joshua Olusola Akande, Obafemi Awolowo University, Nigeria
	"The Practice Of Community Education in Nigeria: Issues and Perspectives"

Session D8 Room: 108 9.00-10.40	
1	EMERALD AUTHOR WORKSHOP



10.40- 11.00 Coffee Break

Session E1	Poverty & Income Distribution
Room: 101	
11.00-12.40	Chair: Gandhi Pawitan, Universitas Katolik Parahyangan, Indonesia
1	Guest Speaker: Metin Toprak, Osmangazi University, Turkey
	"Immiserising Human Resources Policy and Poverty Reduction Strategies in Turkey"
2	Jeroen Dikken, European Master Gerontology, The Netherlands
	Moritz Heß, European Master Gerontology, Germany
	"The Influence of Ageism on Group Identification and Subjective Age of Older People in
	Europe"
3	Gandhi Pawitan, Universitas Katolik Parahyangan, Indonesia
	"Spatial Distribution of Poverty at Different Scales"
4	Gonul Icli, Pamukkale University, Turkey
	"The Point of View of Poor People Working in Informal Sector on Poverty"
5	Harun Yakısık, Cankırı Karatekin University, Turkey
	Ozge Celebi, Cankırı Karatekin University, Turkey
	"Importance of Long-Term Policies in Combating Poverty: Case of Regulation Policies"

Session E2	Public Economics & Regional Economics & Urban Economics
Room: 102	
11.00-12.40	Chair: Derya Oktay , Eastern Mediterranean University, N. Cyprus, Turkey
1	Guest Speaker: Servet Mutlu, Department of Economics, Baskent University
	"Are we Roving Against the Current? The Issue of Regional Subsidies"
2	Marek Furmankiewicz, Wrocław University of Environmental and Life Sciences, Poland
	"Implementation of Partnership Rural Governance in the European Union New Member
	States: Case of the LEADER+ Programme in Poland"
3	Harun Kilicaslan, Uludag University, Turkey
	"Critical Analysis of the Taxation of Professional Sportsmen in Turkey: A Comparison with
	Germany"
4	Gyorgy Csomós, University of Debrecen, Hungary
	Erkan Polat, Suleyman Demirel University, Turkey
	"Spatial Disparities in the North Great Plain Region (Hungary) and the Western
	Mediterranean Region (Turkey): Growing Regional Centers and its Periphery"
5	Derya Oktay, Eastern Mediterranean University, N. Cyprus, Turkey
	"Measuring the Quality of Urban Life and Neighbourhood Satistaction: Findings from
	Gazimagusa(Famagusta) Area Study"

Session E3	Competitiveness & Automotive Industry
Room: 103	
11.00-12.40	Chair: Semih Yildirim, York University, Canada
1	Guest Speaker: Hiroaki Miyoshi, Doshisha University, Japan
	"Automotive New Technology and Public Policy"
2	Leila Sujeta, Kaunas University of Technology, Lithuania
	Valentinas Navickas, Kaunas University of Technology, Lithuania
	"The Evaluation Of Logistics Systems' Competitinevess in the Context of Global Economy"
3	Laszlo Lokos, Szent István University, Hungary
	Klara Lokos, Szent István University, Hungary
	Bence Soltesz, Szent István University, Hungary

	"The Analysis Of The EU Member States' Competitiveness Based On Statistical Methods"
4	Masanobu Kii, Kagawa University, Japan
	"Projections And Sensitivity Analysis For The Spread Of Electric Vehicles"

Session E4	Political Science & Regulation
Room: 104	
11.00-12.40	Chair: Abdulkadir Civan, Fatih University, Turkey
1	Guest Speaker: Omer Caha, Fatih University, Turkey
	"The Mobilization Strategies and Election Campaigns of Political Parties in Turkey"
2	Cristi Iftene, Ovidius University, Romania
	"Centralism vs. Autonomy. Two Alternatives: One Choice?"
3	Conceicao Pequito, Technical University of Lisbon, Portugal
	"Social Capital and Political Participation in Southern European Democracies: Aggregate
	and Individual Relations and Trends"
4	Abdulkadir Civan, Fatih University, Turkey
	Michael Maloney, Clemson University, USA
	"The Effects of FDA Review Time on Drug R&D"
5	Gunilla Edelstam, Sodertorn University, Sweden
	"Control Of The Administration Through Transparency"

	Banking & Insurance Sector
Session E5 Room: 105	Chair: Engin Kucukkaya , Middle East Technical University, Turkey
11.00-12.40	
1	Hüseyin Kaya, Bahcesehir University, Turkey
	"Yield Curve and Macroeconomic Dynamics: The Case of Turkey"
2	Engin Kucukkaya, Middle East Technical University, Turkey
	"Performance of Turkish Mutual Funds and Their Managers"
3	Mohammad Karimi, Islamic Azad University-Neyshabur Branch, Iran
	Ali Cheshomi, University of Tehran, Iran
	Behzad Hassannezhad Kashani, Islamic Azad University-Neyshabur Branch, Iran
	"The Privatization Effects on Iran Insurance Industry"
4	Jurgita Činauskaitė – Cetiner, Kaunas University of Technology, Lithuania
	Valentinas Navickas, Kaunas University of Technology, Lithuania
	"Finance Logistics Role in the Insurance Industry"
5	Gulcan Cagil, Marmara University, Turkey
	Melisa Erdilek Karabay, Marmara University, Turkey
	"An Implementation towards Evaluation of Financial Performance of Turkish Insurance
	Sector at Global Crisis Scale"

Session E6	Education & Culture & Society IV
Room: 106	
11.00-12.40	Chair: Katrien Mertens, Leuven Education College, Belgium
1	Hotton Gwendoline, Vrije University, Belgium
	Engels Nadine, Vrije University, Belgium
	Placklé Inge, Vrije University, Belgium
	"Professional Learning of Teacher Educators in Knowledge Productive Teams: A Case
	Study"
2	Nadine Engels, Vrije University, Belgium
	Irena Tallon, Vrije University, Belgium
	Henri Eisendrath, Vrije University, Belgium
	Ele Holvoet, Vrije University, Belgium

	"Students' Understanding of Science and the Knowledge and Acceptance of Evolution Theory"
3	Elena Briones, University of Cordoba, Spain
	Juan Cosano, University of Cordoba, Spain
	Carmen Tabernero, University of Cordoba, Spain
	"Adolescent Immigrants' Host Satisfaction in a Recent Immigration Receiving Country"
4	Katrien Mertens, Leuven Education College, Belgium
	Koen Lombaerts, Leuven Education College, Belgium
	Dominique Verte, Leuven Education College, Belgium
	"Comparison of Ethnic Minorty and Native Majority Youth in Their Perception of
	Success in Life"
5	Deseré Kokt, Central University of Technology, South Africa
	"Towards Depicting The Organisational Culture of Universities of Technology (UOTs): A
	South African Perspective"
6	Ingrid Eyers, University of Surrey, UK
	Emma Cope, University of Surrey, UK
	Rebekah Luff, University of Surrey, UK
	Sara Arber, University of Surrey, UK
	"Active Ageing in English Care Homes"

Session E7	Politics & Philosophy & Ethics
Room: 107	
11.00-12.40	Chair: Turan Yay , Yıldız Technical University, Turkey
1	Arzu Ozsozgun, Yıldız Technical University, Turkey
	Emel Ozarslan, Yıldız Technical University, Turkey
	Halil Emre Akbas, Yıldız Technical University, Turkey
	"Insider Trading from the Perspectives of Two Ethical Theories: Utilitarianism and Kant's
	Approach"
2	Murat Onder, Cumhuriyet University, Turkey
	"Modern Nation States/Polity Types And Institutionalization: How to Compare Them?"
3	Metin Sarfati, Marmara University, Turkey
	"Marginalist Transformation and Today's World"
4	Turan Yay, Yıldız Technical University, Turkey
	"The Role of the State in Adam's Smith's Thought System and Modern Public Finance
	Theory: A Comparative Evaluation"
5	Cemal Iyem, Sakarya University, Turkey
	Fuat Man, Sakarya University, Turkey
	Adem Karakas, Sakarya University, Turkey
	"Work as a Core Activity: Working Voluntarily in Kingdom Boys Football Academy from
	Republic of Ireland"
6	Murat Onder, Cumhuriyet University, Turkey
	"What Accounts for Military Interventions in Politics: A Cross-National Comparison"

Session E8	
Room: 108	
11.00-12.40	
1	PROQUEST PRESENTATION
	ProQuest