



SOCIAL SCIENCES RESEARCH SOCIETY (SoSReS)

**INTERNATIONAL CONFERENCE
on eBUSINESS and eGOVERNMENT (ICEBEG)**

27 April 2013 Izmir– Turkey

CONFERENCE PROGRAM

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PARALLEL SESSIONS PROGRAM

Saturday, 27 April 2013

08.00 – 09.00 Registration

Session A1 Room: 103 09.00- 10.40	eGovernment: Theory and Applications Chair: Olusoyi Richard Ashaye, Brunel Univeristy, United Kingdom
1	Özlem Gürel, Çankaya University, Turkey Tolga Medeni, Metu, Turkey Tunc Medeni, Yıldırım Beyazıt University, Turksat, Metu, " Comparison Of E-Government Applications And Mobile Government Applications: Content, Usability, Accessibility"
2	Ahmet Efe, Ankara Development Agency, Turkey "CobIT-5 Framework in E-Government Concept and its Implementations to Achieve Better Alignment of IT and Business Objectives"
3	Asil Alkaya, Adnan Menderes University, Turkey "Management of Tasks in Virtualized Environments"
4	Atilla Aydin, TUBITAK, Turkey Türksel Kaya Bensghir, TODAIE, Turkey "Mapping Trends in International E-Government Benchmarks and the National Benchmarks: The Case of Turkey"
5	Tijen Over Ozcelik, Sakarya University, Turkey Mesut Sahin, Jandarma Genel Komutanlığı, Turkey "E-Vehicle"
6	Olusoyi Richard Ashaye, Brunel Univeristy, United Kingdom Zahir Irani, Brunel Univeristy, United Kingdom "E-Government Implementation Factors: A Conceptual Framework"

Session A2 Room: 104 09.00- 10.40	Social Media & Mobile Services & eBusiness Chair: K V Raju, , Institute of Rural Management Anand, India
1	Ghada Refaat El Said, Future Univerity, Egypt "Social Media Tools and Preferences of Arabic Users"

2	Kamil Demirhan, Hacettepe University, Turkey “Non-Governmental Organizations and Social Media in Turkish Politics”
3	Kıvılcım Sencan, Çankaya University, Turkey Tolga Medeni, METU, Turkey Tunc Medeni, Yıldırım Beyazıt University, Turksat, METU, Turkey "A Different Approach to Digital Divide Problem: Using Social Media Links On Government's Web Sites For Identifying Their Maturity Level"
4	Emre Sezgin, Informatics Institute, METU, Turkey “Users’ Adoption Of Mobile Services: A Work in Progress Study On Mobile -Seat-Reservation System For Restaurants”
5	K V Raju, , Institute of Rural Management Anand, India Harekrishna Misra, Institute of Rural Management Anand, India “E-Business and Pro-Producer Rural Enterprises: Value Chain Based Assessment “

Session A3 Room: 105 09.00- 10.40	eGovernment & eGovernance & eTransformation & Innovation Chair: Harekrishna Misra, Institute of Rural Management Anand, India
1	Sare Gul Sevil, TUBITAK-BILGEM-YTE, Turkey Murat Kahraman Gungor, TUBITAK-BILGEM-YTE, Turkey “Strategic Approaches to Requirements Analysis in E-Government Software Development Projects”
2	Edin Guclu Sozer, DenizBank AG, Turkey Mustafa Emre Civelek, Istanbul Ticaret University, Turkey “Understanding Online Consumer Behavior: Intention & Selection”
3	Harekrishna Misra, Institute of Rural Management Anand, India K V Raju, , Institute of Rural Management Anand, India “E-Governance Services for Sustainable Livelihoods: MDGs Based Assessment”
4	Małgorzata Anna Wenclik, Stanslaw Staszic College of Public Administration, Poland Julita Sitniewska, Stanslaw Staszic College of Public Administration, Poland “The Disabled and their Online Communication with Local Government Offices Websites in Poland”
5	Mustafa Afyonluoglu, TUBITAK-BILGEM-YTE, Turkey Murat Kahraman Gungor, TUBITAK-BILGEM-YTE, Turkey “Project Management Approach in E-Transformation Projects”
6	Duygu Akkanat, METU, Ankara Development Agency, Turkey “The Question Of Relation Between Agglomeration And Innovation”

Session A4 Room: 106 09.00- 10.40	Information and Communication Technologies & Knowledge Management & eGovernment Chair: Norshidah Mohamed, Universiti Teknologi Malaysia, Malaysia
1	Cemil Uzun, Middle East Technical University, Turkey Figen Demirel Uzun, Gazi University, Turkey Tunc Medeni, Middle East Technical University, Turkey “Social Knowledge Co-Construction Framework and Google+ Applications”
2	Dilan Özcan, Yıldırım Beyazıt University, Ankara University, Turkey “The Effects of Websites on Brand Value”
3	Norshidah Mohamed, Universiti Teknologi Malaysia, Malaysia Nor Shahriza Abdul Karim, Universiti Teknologi Malaysia, Malaysia “A Knowledge Management Approach to Citizen Relationship Management in E-Government Context”
4	Regina Andekina, Kazakh Economic University named after T.Ryskulov, Kazakhstan Tunç D. Medeni, Yıldırım Beyazıt University, Türksat, METU, Turkey “Why Knowledge Management is Important in Accounting Firms?”
5	Çağatay Karabat, TÜBİTAK Ülkü Balcı Doğan, TÜBİTAK Oktay Adalier, TÜBİTAK “The Vision for Future Basic Cross Sector Services of European Countries”
6	Ülkü Balcı Doğan, TÜBİTAK Çağatay Karabat, TÜBİTAK Oktay Adalier, TÜBİTAK “Removing the Borders to Europe: Turkey in STORK 2.0”

10.40-11.00 Coffee Break

Session B1 Room: 103 11.00- 12.40	eGovernment: In Developed and Developing Countries & Information Security Chair: Ernest Johnson, University of Regina, Canada
1	Taeyoung Park, Hanyang University, South Korea Junyoun Kim, National IT Industry Promotion Agency, South Korea “Catching-Up And Leading In E-Government: Understanding Korea’s Experience From The Complex Product Systems Perspective.”
2	Birgit Oberer, Kadir Has University, Turkey “Innovative eGovernment in Austria: The Open Government Data Portals”
3	Emrah Balcılar, Türksat, Turkey Sami Yenice, Türksat, Turkey Tunç Medeni, Yıldırım Beyazıt University, Türksat, METU, Turkey “Recent Developments in E-Government Service Evaluations, Examples From National And EU Projects”

4	Atila Aydın, TUBITAK-BILGEM-YTE, Turkey Murat K. Gungor, TUBITAK-BILGEM-YTE, Turkey “Returns on E-Government Projects: Institutional and National Aspects”
5	Hanım Eken, Türksat, Turkey “Web Attacks and Software Security of Web Application”
6	Ernest Johnson, University of Regina, Canada Richard William Baker, University of Regina, Canada “Building an Information Security Performance Management Framework for Public Sector (eGovernment) Entities”

Session B2 Room: 104 11.00- 12.40	eGovernment and eGovernance in Turkey Chair: Abdulkadir Hızıroglu, Yıldırım Beyazıt University, Turkey
1	Abdulkadir Hızıroglu, Yıldırım Beyazıt University, Turkey Hala Khatip, Brunel University, UK Emel Aktaş, Brunel University, UK Tunc D. Medeni, Türksat, METU, Yıldırım Beyazıt University, Turkey Habin Lee, Brunel University, UK Özkan Dalbay, Türksat, Turkey "Investigating Different User Profiles of e-Government Applications For Turkey"
2	A.Selcuk Koyluoglu, Selcuk University, Turkey Ozdal Koyuncuoglu, Selcuk University, Turkey Haydar Ince, Selcuk University, Turkey Muammer Zerenler, Selcuk University, Turkey “The Relationship between E-Municipality, Information Systems and Quality of Service and Their Reflections in Turkey”
3	Eda Yuksel, TUBITAK-BILGEM-YTE, Turkey Murat Kahraman Gungor, TUBITAK-BILGEM-YTE, Turkey “Change Management in E-Transformation Projects: Case Study from Turkey”
4	Esin Sayin, Adnan Menderes University, Turkey Algin Okursoy, Adnan Menderes University, Turkey “Assessing E- Government Service Quality Model and an Application: An Example of Municipality of Nazilli”
5	Gurbuz Ozdemir, Karatekin University, Turkey Ahmet Efe, Ankara Development Agency, Turkey “E-Governance at the Regional Development Agencies in Turkey”
6	Abdulkadir Hızıroglu, Yıldırım Beyazıt University, Turkey Muazzez Pınar Yukay Bora, Finansbank, Turkey Ourania Areta, Yıldırım Beyazıt University, Turkey “A Balanced Scorecard Application in Turkish Financial Sector Using Business Intelligence Technologies”

Session B3 Room: 105 11.00- 12.40	Special Session : Kazakhstan Economy & Business Economics Chair: Ainur Abdrazakova, Kazakh Economic University named after T.Ryskulov, Kazakhstan
1	Agipa Monobayeva, Kazakh Economic University named after T.Ryskulov, Kazakhstan Tunç D. Medeni, Yıldırım Beyazıt University, Turksat, METU, Turkey “Internationalization Of Higher And Postgraduate Education in Kazakhstan: Focus On Business Education”
2	Ilkhom Umarov, Turar Ryskulov Kazakh Economic University, Kazakhstan Tunc Medeni, Yıldırım Beyazıt University, Turksat, METU, Turkey "State Regulation Of Export Grain Production İn Kazakhstan"
3	Zhaniya Kebekpaeva, Kazakh Economic University named after T.Ryskulov, Kazakhstan Sabina Rakhmetulaeva, Kazakh Economic University named after T.Ryskulov, Kazakhstan “Application Of Genetic Algorithm To Optimize Insurance Companies' Activity”
4	Saltanat Massakova, Turar Ryskulov Kazakh Economic University, Kazakhstan Ainur Abdrazakova, Turar Ryskulov Kazakh Economic University, Kazakhstan "Industrial Policy: Problems And Task in Gas And Oil Sector Of National Economy"
5	Madina Rahkimberdinova, Turar Ryskulov Kazakh Economic University, Kazakhstan Zhadyra Konurbaeva, D. Serikbayev East Kazakhstan State Technical University Alfiya Zakimova, D. Serikbayev East Kazakhstan State Technical University Ainur Abdrazakova, Turar Ryskulov Kazakh Economic University, Kazakhstan "Secondary Raw Material Of Farm Animal Production Market Development As a Factor Of Diversifying Kazakhstan's Export Potential"
6	Baizyldayeva Uldana.B., MScS, KIMEP Almaty, Kazakhstan, Nurmagambetova G.E., MS, T.Ryskulov Kazakh Economics University "Application Of IBM SPSS Cluster Analysis And Decision Tree For Effective Decision Making"
7	Anar N. Mukhtarova, Kazakh Economic University named after T.Ryskulov, Kazakhstan Tunç D. Medeni, Yıldırım Beyazıt University, Turksat, METU, Turkey “Schooling and School Leadership in Kazakhstan: Suggestions for Innovative Practice”

Session B4 Room: 106 11.00- 12.40	eBusiness & eCommerce & eGovernment & eGovernance Chair: Yuxue Sun, Northeast Petroleum University, China
1	Norshidah Mohamed, Universiti Teknologi Malaysia, Malaysia Murni Mahmud, International Islamic Universiti Malaysia, Malaysia Ramlah Hussein, Sri Jentayu Sdn. Bhd., Malaysia Nor Shahriza Abdul Karim, Universiti Teknologi Malaysia, Malaysia Abdul Rahman Ahlan, International Islamic Universiti Malaysia, Malaysia Umar Aditiawarman, International Islamic Universiti Malaysia, Malaysia “Moving toward E-Business: Customer Relationship Management Alignment in Malaysian Small Business”
2	Dilan Özcan, Yıldırım Beyazıt University, Turkey “E-Commerce Methods Utilized by Small and Medium Sized Enterprises During Their Expansion Into External Markets”
3	Tolga Medeni, METU, Turkey Tunc Medeni, Yıldırım Beyazıt University, Turksat, METU, Turkey “Topic Model Implementation to Find Related Documents in Corporate Archives in Real Life:”A Case Scenario on Knowledge Retrieval”
4	Yuxue Sun, Northeast Petroleum University, China Fulei Zhao, Northeast Petroleum University, China Jingyuan Zhao, Northeast Petroleum University, China Daiyin Yin, Northeast Petroleum University, China Shibin Li, Northeast Petroleum University, China Jihong Zhang, Northeast Petroleum University, China Guangzhi Han, Baker Hughes, United States “Study of Undergraduate Outstanding Graduation Design Selection Method”
5	Reem Al-Kaabi, Bahrain Defense Force Hospital, Bahrain Hayat Ali, University of Bahrain, Bahrain Meryam Yasser, University of Bahrain, Bahrain “eGovernment Websites Accessibility for People with Disabilities (PWD): In Depth Evaluation of Kingdom of Bahrain”
6	Gulmira Sheryazdanova, S. Seyfullin Kazak Agro-technical University, Kazakhstan Ainur Perdebaevna Abdrzakova, Kazakh Economic University named after T.Ryskulov, Kazakhstan Tunc Medeni, Yıldırım Beyazıt University, Turksat, METU, Turkey “Realities and perspectives of e-government in Kazakhstan”