



**SOCIAL SCIENCES RESEARCH SOCIETY (SoSReS)**

**INTERNATIONAL CONFERENCE on eBUSINESS & eGOVERNMENT (ICEBEG)**

**28 April 2012, Izmir - Turkey**

## **CONFERENCE PROGRAM**

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## PARALLEL SESSIONS PROGRAM

**Saturday, 28 April 2012**

### 08.00 Registration

Session A1 Room: 106 09.00- 10.40	<b>e-Business &amp; e-Commerce &amp; Software Organizations</b>  <b>Chair:</b> Afzaal Seyal, Institute of Technology, Brunei, Brunei
1	Afzaal Seyal, Institute of Technology, Brunei, Brunei Hj Awg Yussof Hj Awg Mohamad, Institute of Technology Brunei, Brunei Mohd Noah Abd Rahman, Institute of Technology Brunei, Brunei <i>“Organizational Readiness, Entrepreneurship &amp; Strategic Value of E-Commerce Adoption: Perceptions of CEOs of Bruneian SMEs”</i>
2	Akbar Khodadadi, Guilan University/Rasht - Bank Mellat, Iran <i>“Security in E-Business And Combating Electronic Money Laundering – Experience Of Iranian Banking System”</i>
3	Sina Cetiner, Hacettepe University, Turkey Ayca Tarhan, Hacettepe University, Turkey <i>“MDA (Model Driven Architecture) and Model Evolution as a Promise to Changing Requirements of eBusiness and eGovernment Applications”</i>
4	Mojtaba Mollabakhshi, Guilan University, Iran Mohamamd Khodadadi, Islamic Azad University/Germi Branch, Iran <i>“Techniques of Achieving Real FX Rate in Electronic Forex Markets”</i>
5	Cigdem Sahin, Okan University, Turkey <i>“Competitiveness Of E-Commerce Companies: An Integrated Approach”</i>
6	Sezen Erdem, Middle East Technical University, ASELSAN, Turkey <i>“Learning Software Organizations: Impact of Organizational Learning on Success of Software Process Improvement Activities”</i>

Session A2 Room: 107 09.00- 10.40	<b>Knowledge Management &amp; Enterprise Resource Planning &amp; Innovation Management</b>  <b>Chair :</b> Tunc Medeni, Turksat & Middle East Technical University, Turkey
1	Tunc Medeni, Turksat & Middle East Technical University, Turkey <i>“A Seam/Interface Modeling of Reflection and Refraction for Knowledge Management and Knowership Technologies”</i>
2	Duygu Akkanat, Ankara Development Agency, Turkey Derya Caglar, Ankara Development Agency, Turkey <i>“Knowledge Management and Development”</i>
3	Mirko Vintar, University of Ljubljana, Slovenia Dalibor Stanimirovic, University of Ljubljana, Slovenia <i>“Development of Health Information Systems in Slovenia”</i>
4	Daniel Kotowski, University of Guelph, Canada Hlomani Hlomani, University of Guelph, Canada Gabriela Henriques, University of Guelph, Canada Laura Lamanna, University of Guelph, Canada

	Deborah Stacey, University of Guelph, Canada <i>“Towards A Semantic Data-Driven Algorithm Recommendation System for Business Data Analysis”</i>
5	Volkan Sezgin, Middle East Technical University, Turkey <i>“Incentive Systems in Turkey for Development and Innovation: Issues of Auditing, Legislation and Technology Use”</i>
6	Oguz Korkmaz, Middle East Technical University, Turkey Tunc Medeni, Middle East Technical University, Turkey <i>“Effects of Clusters on Competitiveness of Textile and Clothing Industries: Role of Technology and Innovation”</i>

Session B1 Room: 105 11.00- 12.40	<b>SPECIAL SESSION : Social Media and Social Network</b>  <b>Chair:</b> Tunc Medeni, Turksat & Middle East Technical University, Turkey
1	<b>Main Speaker:</b> Rajash Rawal, The Hague University of Applied Sciences, The Netherlands <i>“Government Protest and Social Network”</i>
2	<b>Main Speaker:</b> Paul G. Nixon, The Hague University of Applied Sciences, the Netherlands <i>“Government Protest and Social Network”</i>
3	Koste Budinoski, Faculty of Electrical Engineering and Information Technologies, Macedonia Vladimir Trajkovik, Faculty of Electrical Engineering and Information Technologies, Macedonia <i>“Incorporate Social Network Services in e-Government Solutions. The Case of Macedonia”</i>
4	Vassilia Orfanou, Communication Officer, European Dynamics, Belgium <i>“Epractice.EU - The Community Building Platform of Egovernment, Einclusion &amp; Ehealth Practitioners”</i>

10.40-11.00 Coffee Break

Session B2 Room: 106 11.00- 12.40	<b>eGovernment : Theory and Applications &amp; Geographic Information Systems &amp; Space Technologies</b>  <b>Chair:</b> Piotr Sitniewski, Stanislaw Staszic College of Public Administration in Bialystok, Poland
1	Piotr Sitniewski, Stanislaw Staszic College of Public Administration in Bialystok, Poland Julita Sitniewska, Stanislaw Staszic College of Public Administration in Bialystok, Poland <i>“Bulletin of Public Information in Poland as One of the Forms of Access to Public Information”</i>
2	Nilay Yavuz, Middle East Technical University, Turkey <i>“New Technologies in E-Government: An Analysis of Smart Card Use”</i>
3	Magdalena Musial-Karg, Adam Mickiewicz University, Poland <i>“Electronic Voting as a Method of increasing Voter Turnout”</i>

4	Tunc Medeni, Turksat & Middle East Technical University, Turkey Tolga Medeni, Middle East Technical University, Turkey <i>“E-Government Applications for Unpredetermined Environments”</i>
5	Esra Alkim Karaagac, Ankara Development Agency, Turkey Derya Caglar, Ankara Development Agency, Turkey <i>“GIS (Geographic Information System) and Spatial Analysis Applications in Development: Ankara Regional Plan”</i>
6	Duygu Halim, Middle East Technical University, Turkey Tunc Medeni, Middle East Technical University, Turkey <i>“A Comparative Strategic Analysis of Space Technologies: Developing a Roadmap for Turkey”</i>

Session B3 Room: 107 11.00- 12.40	<b>e-Government &amp; m-Government</b>  <b>Chair: Aykut Arslan</b> , Halic University, Turkey
1	Yakub Gedikoglu, Middle East Technical University, Turkey Tunc Medeni, Middle East Technical University, Turkey <i>“A Conceptual Model Design for Aggregated Public Broadband Procurement on the Requirements of Turkish Government”</i>
2	Syed Faizan Hussain Zaidi, Fahad Bin Sultan University, Saudi Arabia <i>“Assessing e-Government Service Delivery (Government to Citizens)”</i>
3	R. Bahar Uste, Dokuz Eylul University, Turkey Berrin Guzel, Adnan Menderes University, Turkey <i>“From E-Governance through M-Governance: Turkey Applications”</i>
4	Fazli Yildirim, Okan University, Turkey Cevdet Panayirci, Okan University, Turkey <i>“Governmental Mobile Technology Usages During Promotion Efforts of Reaching their Citizens”</i>
5	Aykut Arslan, Halic University, Turkey <i>“The Reasons of Low E-Government Take-Up in Europe: An Exploratory Analysis”</i>
6	Andrej Kovačič, University of Ljubljana, Slovenia <i>“E-government: The Role of Business Renovation”</i>

### **Social Program: Sightseeing and Excursions**

Saturday Afternoon, 28 April 2012

Sunday, 29 April 2012