THE SOCIAL SCIENCES RESEARCH SOCIETY

INTERNATIONAL CONFERENCE ON eBUSINESS AND eGOVERNMENT

ICEBEG – 2011

CONFERENCE PROGRAM

PLENARY SESSION PROGRAM

16 April 2011, Saturday   Convention Center A, 19.30 - 20.30

APPLICATION OF ICT IN SUPPORT OF THE ACTIVITIES OF
BUSINESS AND GOVERNMENT:
CHALLENGES AND OPPORTUNITIES

Plenary Session Organizer/ Moderator

Tunc Medeni, ICEBEG Conference Co-Chair
Middle East Technical University (METU), Turkey &
TURKSAT (Turksat Satellite Communication Cable TV and Operation Inc.) &

Plenary Speakers

Paul G. Nixon, The Hague University of Applied Sciences, the Netherlands
Rajash Rawal, The Hague University (de Haagse Hogeschool), the Netherlands
Habin Lee, Brunel University West London, United Kingdom
Asım Balcı, Ankara Development Agency, Turkey

PARALLEL SESSIONS PROGRAM

Saturday, 16 April 2011

12.00 – 14.00. Registration

Session A1 Room: Agora 14.00- 15.40	eGovernance & eVoting & Citizen Relationship Management
	Chair: **Mehmet Sabir Kiraz**, TUBITAK UEKAE, Turkey
1	**Mehmet Sabir Kiraz**, TUBITAK UEKAE, Turkey **Fatih Birinci** , TUBITAK UEKAE, Turkey **Oktay Adalier**, TUBITAK UEKAE, Turkey **Suleyman Kardas**, TUBITAK UEKAE, Turkey *"Secure Election Systems for Turkish Elections"*
2	**Rabia Bahar Uste,** Dokuz Eylul University, Turkey **Berrin Guzel,** Adnan Menderes University, Turkey *"Referendums and E-Voting in Turkey"*
3	**Babak Sohrabi**, University of Tehran, Iran **Amir Khanlari**, University of Tehran, Iran *"Dimensions and Functions of Citizen Relationship Management (CZRM) in E-Government"*

4	**Vitalina Sheverda,** National University of Kyiv-Mohyla Academy, Ukraine *"Essential Aspects of Electronic Responsibility in E-Government Environment"*
5	**Mustapha Masmoudi,** TUCOM Association, Tunisia *"Government Way to Cyber-Democracy"*
6	**Kemal Oktem,** Hacettepe University, Turkey **Kamil Demirhan,** Hacettepe University, Turkey *"Electronic Participation in the Policy Making Process on Municipality Level:* *A Case Study"*

Session A2 Room: Celcus 14.00- 15.40	**eGovernment and eGovernance: Theory & Practice** Chair: **Tunc Medeni**, TURKSAT, Turkey
1	**Alpay Erdem**, Baskent University, Turkey **Tunc Medeni**, TURKSAT, Turkey *"E-Citizen Centric E-Government Approach"*
2	**Guest Speaker: Paul G. Nixon**, The Hague University of Applied Sciences, the Netherlands *"Government Citizen Interactions: Web 2.0 little too late?"*
3	**Habin Lee,** Brunel University, United Kingdom **Hala Al-Khatib**, Brunel University, United Kingdom *"E-Government Systems Success and User Acceptance in Developing Countries: The Role of* *Support Quality"*
4	**Natasa Veljkovic,** University of Nis, Serbia **Sanja Bogdanovic-Dinic,** University of Nis, Serbia **Leonid Stoimenov,** University of Nis, Serbia *"Web 2.0 Driven E-Government"*
5	**Mahesh Kumar Singh**, Szent Istvan University, India **Dharm Bir Singh,** Taksila Business School, India **Amit Gautam,** School of Management Sciences, India *"E-Governance Structure in Indian Scenario"*
6	**Burcu Baştabak**, METU, Undersecretariat of Customs *"Application of Informatic Technologies into Customs: Origin* *and Tariff Code Diversion, Impacts and Identification Problem"*

15.40-16.00 Coffee Break

Session B1 Room: Convention Center A 16.00- 17.40	**Knowledge Management & eService Community** Chair: **Habin Lee,** Brunel University, United Kingdom
1	**Duygu Saracoglu**, Middle East Technical University, Turkey *"Mapping the Cycles Knowledge Management and E-Government"*
2	**Alireza Anvari**, I.A.U, Iran **Rohollah Moghimi**, I.A.U, Iran **Gholam Abbass Alipourian**, I.A.U, Iran **Leila Baktash**, I.A.U, Iran *"Knowledge Management Based on Five Indicators: A Case Study in Iran"*
3	**Abdrazakova Ainur,** Turar Ryskulov Kazakh Economic University, Kazakhstan **Tunc Durmus Medeni**, Middle East Technical University, Turkey *"Evaluating Student Reflections on Addressing Limitations of Management Education for* *Knowledge Society"*
4	**Jaehoon Lim,** Brunel University, United Kingdom **Habin Lee,** Brunel University, United Kingdom *"Layered Motivation Model for User Acceptance and Continued Use of eService Community"*
5	**Chetan Manchanda,** Centre for Development of Advanced Computing, India **Jaspal Singh,** Centre for Development of Advanced Computing, India *"E-Governance Adoption for Technology Gap Analysis of MSME Cluster"*

6	**Muammer Kaya,** Osmangazi University, Technological Research Center (TEKAM), Turkey **Andaç Sozeri**, Alcatel, Australia **Ergün Cetin,** Osmangazi University, Technological Research Center (TEKAM), Turkey *"Evaluation of World E-Government Rankings in 2010"*

Session B2 Room: Convention Center B 16.00- 17.40	**eGovernment & eCommerce in Turkey** Chair: **Tunc Durmus Medeni,** TURKSAT, Turkey
1	**Feride Erdal,** Middle East Technical University, Turkey **Ali Arifoglu,** Middle East Technical University, Turkey **Tunc Durmus Medeni,** TURKSAT, Turkey *"E-Capability Maturity Model and Web Maturity Model: Implications for Website Development in a Turkish University"*
2	**Ahmet Ozturk,** Information And Communication Technologies Authority, Turkey **Koray Umit**, Koc Sistem, Turkey **Ihsan Tolga Medeni,** Cankaya University, Turkey **Burak Ucuncu,** TURKSAT, Turkey **Meryem Caylan**, Middle East Technical University, Turkey **Fırat Akba**, Çankaya University, Turkey **Tunc Durmus Medeni,** Middle East Technical University, Turkey *"Green ICT (Information and Communication Technologies): A Review of Academic and Practitioner Perspectives"*
3	**Oktay Adalıer,** The National Research Institute of Electronics and Cryptology, Turkey **Mucahit Mutlugun**, The National Research Institute of Electronics and Cryptology, Turkey **Ahmet Fatih Mustacoglu,** The National Research Institute of Electronics and Cryptology, Turkey *"Integration of Turkish eID with e-Government & e-Business Services"*
4	**Aytac Gokmen**, Cankaya University, Turkey *"E-Commerce in Turkey & Virtual Business Operations: Applications & Advantages for the Turkish Firms"*
5	**Yakub Gedikoglu**, Middle East Technical University Informatics Institute, Turkey **Tunc Durmus Medeni,** Middle East Technical University, Turkey *"A New Supply Chain Management System Design for Broadband Access Supply on the Requirements of Turkish Government"*
6	**Fatih Ayvaz**, Informatics Institute, METU, Turkey, **P. Erhan Eren**, Informatics Institute, METU, **Tunç Medeni**, METU, Turkey *"The Impacts Of Local Loop Unbundlıng (LLU) In Broadband Penetratıon: A Preliminary Analysıs Of Turkey's Moving Towards Knowledge Society From The Perspectıve Of Telecommunıcation Services"*

Session B3 Room: Odeon 16.00- 17.40	**Local eGovernment &eHealth** Chair: **Sudeshna Mitra**, Bijoy Krishna Girls' College, Calcutta University , India
1	**Aykut Arslan**, TU Navy, Turkey *"Sophistication of E-services in Turkish Provincial Municipalities: Recent Status"*
2	**Iva Walterova**, European Projects and Management Agency, Czech Republic **Irina Zalisova**, European Projects and Management Agency, Czech Republic *"Women Excluded or Empowered? A Case for Digital Local Agenda in Europe"*
3	**Sudeshna Mitra**, Bijoy Krishna Girls' College, Calcutta University , India *"E-Governance: A Major Breakthrough in Administration- Its Progress in India and Asia Pacific"*

4	**Leszek Porebski,** AGH University of Science and Technology, Poland *"Local Government Websites: The Tool of E-Democracy Growth"*
5	**Md. Mostafizur Rahman**, Khulna University, Bangladesh *"'Social Safety Net' Programme by Local Government: Evaluate Governance Practice and Performance in Bangladesh"*
6	**Sevcen Yazarlı**, Middle East Technical University, Turkey *"Regional E-Health Services Platform"*

Session C1 Room: Convention Center A 18.00- 19.40	**Information Systems & Knowledge Management** Chair: **Mehmet R. Tolun**, Cankaya University, Turkey
1	**Guest Speaker : Rajash Rawal,** The Hague University (de Haagse Hogeschool), The Netherlands *"Tightening the Net: Controlling The Government Whistleblowers"*
2	**Karim Al-Yafi,** Brunel University West London, United Kingdom **Habin Lee**, Brunel University West London, United Kingdom **Afshin Mansouri,** Brunel University West London, United Kingdom *"Centralised Versus Market-Based Control under Environment Uncertainty: Case of the Moıle Task Allocation Problem (MTAP)"*
3	**Ihsan Tolga Medeni**, Cankaya University, Turkey **Tunc Durmus Medeni,** Middle East Technical University, Turkey **Mehmet R. Tolun**, Cankaya University, Turkey *"Tacit Knowledge Visualization Through Organizational Explicit Knowledge Warehouses in Turkish Governmental Institutes"*
4	**Meryem Ayas**, Havelsan, Turkey **Serbulent Unsal,** Akgun Software, Turkey **Tunc Medeni,** TURKSAT, Turkey *"Tacit Knowledge Extraction for Software Requirement Specification"*
5	**Cansu Durukan**, Middle East Technical University, Turkey *"Knowledge Management Processes in International Joint Ventures"*
6	**Aslı Ertan**, Middle East Technical University, Turkey *"Social Identity Construction Including Trust and Privacy Issues in Social Networking Sites"*

Session C2 Room: Convention Center B 18.00- 19.40	**ePublic Finance & eProcurement & eGovernment Projects** Chair: **Gonca Telli Yamamoto**, Okan University, Turkey
1	**Fazli Yildirim**, Okan University, Turkey **Gonca Telli Yamamoto**, Okan University, Turkey *"Integration and System Failures of E-Governmental Procurement Systems in Turkey and More Efficient Systems with B2B "*
2	**Muhajir Kachwamba**, Mzumbe University, Tanzania, **Idd Makombe**, Mzumbe University, Tanzania, *"Evaluating the Cost-Benefits of E-Government Projects: Rationale for Going Beyond Objective Financial Measures"*
3	**Iddi Makombe**, Mzumbe University, Tanzania **Muhajir Kachwamba,** Mzumbe University, Tanzania *"Internet Marketing in the Public Sector: The Case of Investment Promotion Agencies"*
4	**Keramettin Tezcan**, Izmir University, Turkey **Ilter Unlukaplan,** Cukurova University, Turkey *"E-Public Finance Applications Associated with the Evolution of Information Systems in Tax Administration*
5	**Gaukhar Zhanybekova,** Al-Farabi Kazakh National University, Kazakhstan *"Aspects of Financing the Science in Kazakhstan"*

Session C3 Room: Odeon 18.00- 19.40	**eGovernment Efforts & eGovernment Implementation in TRNC** Chair: **Serife Eyupoglu**, Near East University, Turkish Republic of Northern Cyprus
1	**Ferit Akyuz,** Near East University, Turkish Republic of Northern Cyprus **Mehmet Aktas**, Near East University, Turkish Republic of Northern Cyprus **Bora Cicekli,** Near East University, Turkish Republic of Northern Cyprus **Suleyman Langer**, Near East University, Turkish Republic of Northern Cyprus *"Differences Between Information Society and Knowledge Society Concerning E-Government: A Practical Approach on the TRNC"*
2	**Sevim Kofali**, Near East University, Turkish Republic of Northern Cyprus **Ragbe Esendagli,** Near East University, Turkish Republic of Northern Cyprus **Derya Doru**, Near East University, Turkish Republic of Northern Cyprus **Zilha Tugcan**, Near East University, Turkish Republic of Northern Cyprus **Havva Kaya**, Near East University, Turkish Republic of Northern Cyprus **Hasan Mentes**, Near East University, Turkish Republic of Northern Cyprus *"E-Government Education: How Do We Make Expansion Policy in the TRNC?"*
3	**Nazım Adem Karasalih,** Near East University, Turkish Republic of Northern Cyprus *"Either Mobilized or Institutionalized: M-Government Roadmap in the TRNC"*
4	**Mustafa Sagsan**, Near East University, Turkish Republic of Northern Cyprus **Serife Eyupoglu**, Near East University, Turkish Republic of Northern Cyprus *"Adaptability Requirements for Making E-Government Strategy in the TRNC"*

Sunday, 17 April 2011

Social Program : Sightseeing and Excursions