



SOCIAL SCIENCES RESEARCH SOCIETY (SoSReS)

**INTERNATIONAL CONFERENCE
on BUSINESS, MANAGEMENT, ECONOMICS and FINANCE
(ICBMEF)**

05-06 October 2012 Izmir – Turkey

CONFERENCE PROGRAM

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PLENARY SESSION PROGRAM

06 October 2012, Saturday
Conference Room: 101
Hours : 19.30 - 20.30

GLOBAL ECONOMIC CRISIS AND ITS IMPACT ON SOCIETY

OPENING ADDRESS

Coskun Can Aktan, The Social Sciences Research Society & Faculty of Economics and Administrative Sciences, Dokuz Eylul University, Turkey

KEYNOTE SPEAKER

Berch Berberoglu, University of Nevada, Reno, USA

"The Global Economic Crisis and Its Impact on Society"

PARALLEL SESSIONS PROGRAM

Friday, 05 October 2012

13.00 Registration

Session A1 Room: 101 14.00- 15.40	Public Finance & Economic Crisis & Poverty Chair: Louise Van Scheers, University of South Africa, South Africa
1	Imelda Sejdini, University Alexander Xhuvani, Albania Ina Sejdini, UJORI Customs Agency, Albania “The Impact of Growth on Poverty: Evidence from the “Jobless Growth” in Albania”
2	Louise Van Scheers, University of South Africa, South Africa “Identify the Constraints in Growing and Sustaining a Spaza Shop in the Soweto Area”
3	Alexey Naydyonov, Institute of Economics, Ural Branch of the Russian Academy of Science, Russian Federation “Heuristic Model of Taxpayer Behaviour: Application to Russian Experience”
4	Mustafa Ozturk, Fatih University, Turkey Osman Nuri Aras, Fatih University, Turkey Filiz Kadi, Fatih University, Turkey “Determinants of Debt Crisis in EU and the Recovery Efforts”
5	Rana Ismail, American University of Science & Technology (AUST), Lebanon “Study and Analysis of VAT Evasion and Illegal Recovery in Lebanon”

15.40-16.00 Coffee Break

Session B1 Room: 101 16.00- 17.40	Information and Communication Management & Competitiveness Chair: Lynda Priscilla Vincent Richard, Helderberg College, South Africa
1	Nezire Derya Ergun Ozler, Dumlupınar University, Turkey Gulcin Aksol Polat, Dumlupınar University, Turkey “Cyberslacking Phenomenon in Organizations: Determinants and Impacts”

2	Erhan Iscan, Nigde University, Turkey “The Impact of Information and Communication Technology on Economic Growth: Turkish Case”
3	Lynda Priscilla Vincent Richard, Helderberg College, South Africa “Information and Communication Technology as a Core Competence in Hospitality Industry in the City of Cape Town, South Africa”
4	Sevay Ipek Tutuncu, Dokuz Eylul University, Turkey Necmettin Sahin, Gediz University Merve Erdem, Dokuz Eylul University, Turkey “Trade Culture in Turkey and Clustering”
5	Nilay Sahin, Cankaya University, Turkey “Networking for Competitiveness of SMEs: How Turkish SMEs Benefit from Enterprise Europe Network”
6	Osman Nuri Aras, Fatih University, Turkey Eren Erdogan, Fatih University, Turkey Mustafa Ozturk, Fatih University, Turkey “Does Overvalued Turkish Lira Affect Turkey’s Foreign Trade Competitiveness?”

Session C1 Room: 101 17.50- 19.30	Organizational Culture & Behavioral Economics Chair: Ágnes Csiszárík-Kocsir, Óbuda University, Hungary
1	Main Speaker: Amjad Hadjikhani, Department of Business Studies, Uppsala, Sweden "Managing Businesses: Traditional versus Relationship"
2	Hakan Sezerel, Gumushane University, Turkey H. Zumrut Tonus, Anadolu University, Turkey “Organizational Culture Impacts on Diversity Management: A Conceptual Model”
3	Blagica Rizoska, Euro College, Macedonia Mislím Zendeli, State University of Tetovo, Macedonia “Organizational Behavior in a Macedonian Hotel Business”
4	Anastasiya Sudakova, Ural Branch of the Russian Academy of Science, Russian Federation “Analysis of Threats to the Consumer Market”
5	MónikaFodor, Budapest Business School, Hungary Ágnes Csiszárík-Kocsir, Óbuda University, Hungary András Medve, Óbuda University, Hungary “Consumer Characteristics in the Institutional Catering According to Primary Research”

Saturday, 06 October 2012

Session D1 Room: 101 09.00- 10.40	Entrepreneurship & Leadership & Management Training Chair: Cem Gucel, T.A.F., Turkey
1	Cem Gucel, T.A.F., Turkey Ismail Tokmak, M.O.D., Turkey Hakan Turgut, Baskent University, Turkey “The Relationship of the Ethical Leadership among the Organizational Trust, Affective Commitment and Job Satisfaction”
2	Cem Gucel, T.A.F., Turkey Suat Begec, T.U.A., Turkey “The Effect of the Servant Leadership on Organizational Citizenship Behavior”
3	Vita Zarina, Business School Turiba, Latvia Iveta Strele, Business School Turiba, Latvia Kaspars Fogelmanis, Business School Turiba, Latvia Eriks Lingeberzins, Business School Turiba, Latvia “The Understanding of Resilience and the Role of Entrepreneurship in its Implementation”
4	Signe Enkuzena, Riga Teacher Training and Education Management Academy, Latvia Anita Lasmane, Riga Teacher Training and Education Management Academy, Latvia “Management Training Evaluation Criteria in Latvia: Results from Interviews in Service Sector Enterprises”
5	Anita Lasmane, Riga Teacher Training and Education Management Academy, Latvia Signe Enkuzena, Riga Teacher Training and Education Management Academy, Latvia “Management Training Program Characteristics in Latvia”

10.40-11.00 Coffee Break

Session E1 Room: 101 11.00- 12.40	Business Economics & Managerial Economics Chair: Sharifah Adlina Syed Abdullah, University Malaya, Malaysia
1	Sharifah Adlina Syed Abdullah, University Malaya, Malaysia Rubi Ahmad, University Malaya, Malaysia “Deposit Insurance System: An Exposition for the Islamic Banks in Malaysia “
2	Ágnes Csiszárík-Kocsir, Óbuda University, Hungary Mónika Fodor, Budapest Business School, Hungary András Medve, Óbuda University, Hungary “The Effect of the Sub-Prime Crises on Workplace Safety in Hungary

	Based on a Primary Research”
3	Fazil Kayikci, Yildiz Technical University, Turkey “Saving-Investment Correlations and Capital Mobility: Evidence from Transition Economies”
4	Olimpia Neagu, Vasile Goldis Western University of Arad, Romania “Employment and Human Capital in the EU: Recent Developments”
5	Hakan Turgut, Baskent University, Turkey Ismail Tokmak, M.O.D., Turkey Cem Gucl, T.A.F., Turkey “The Effect of the Transformational Leadership on Organizational Identification and Perceived Corporate Reputation”